

CATHERINE FINNE



SEAMLESS PATTERNS

This was a project for a class of mine that I later continued and made into a personal project. These three seamless patterns range in intricacy: the green shapes being simple, the goldfish being intricate, and the oranges which fall in the middle. I wanted to show that no matter how complex a pattern, it always turns out visually interesting.







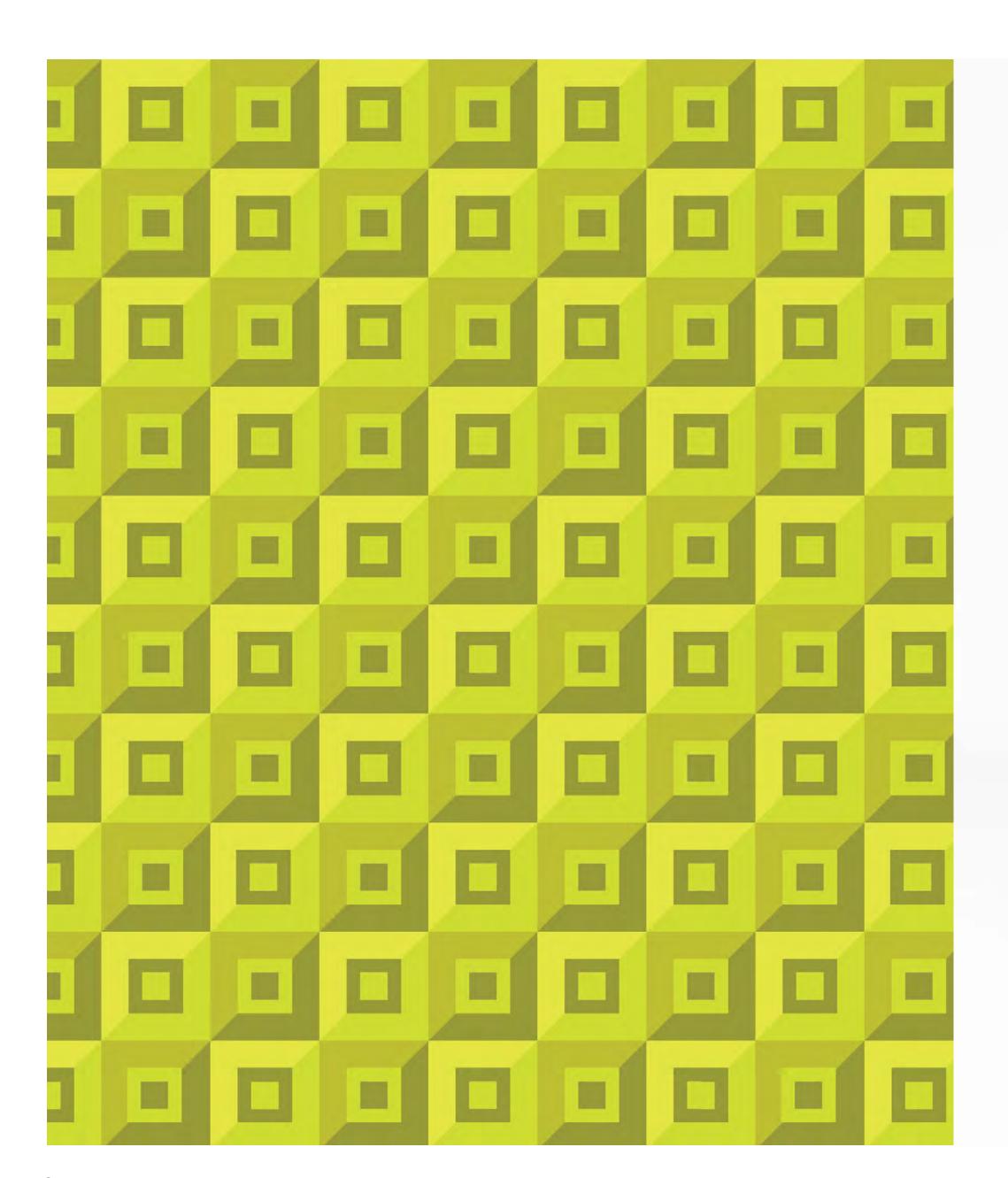














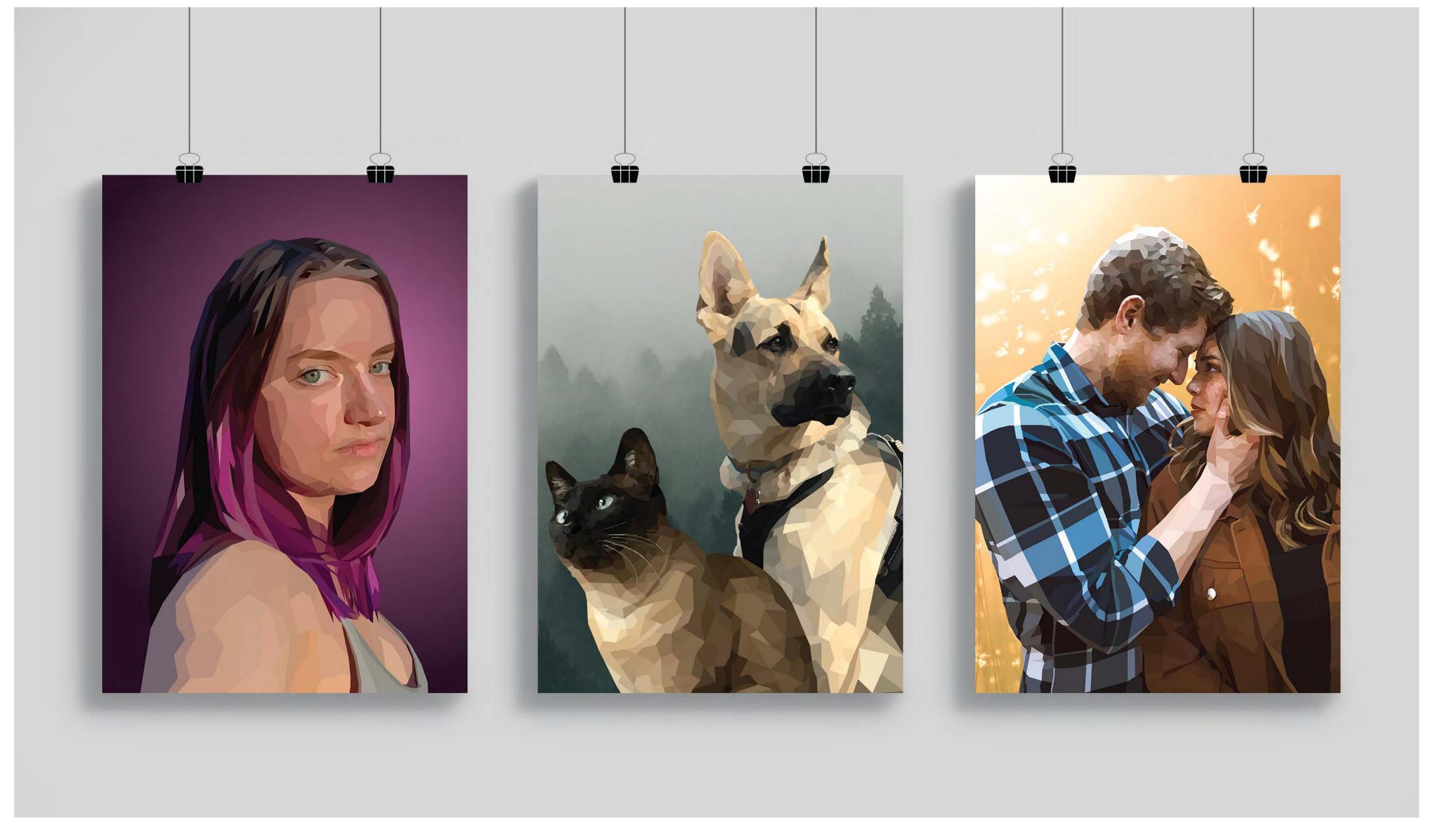




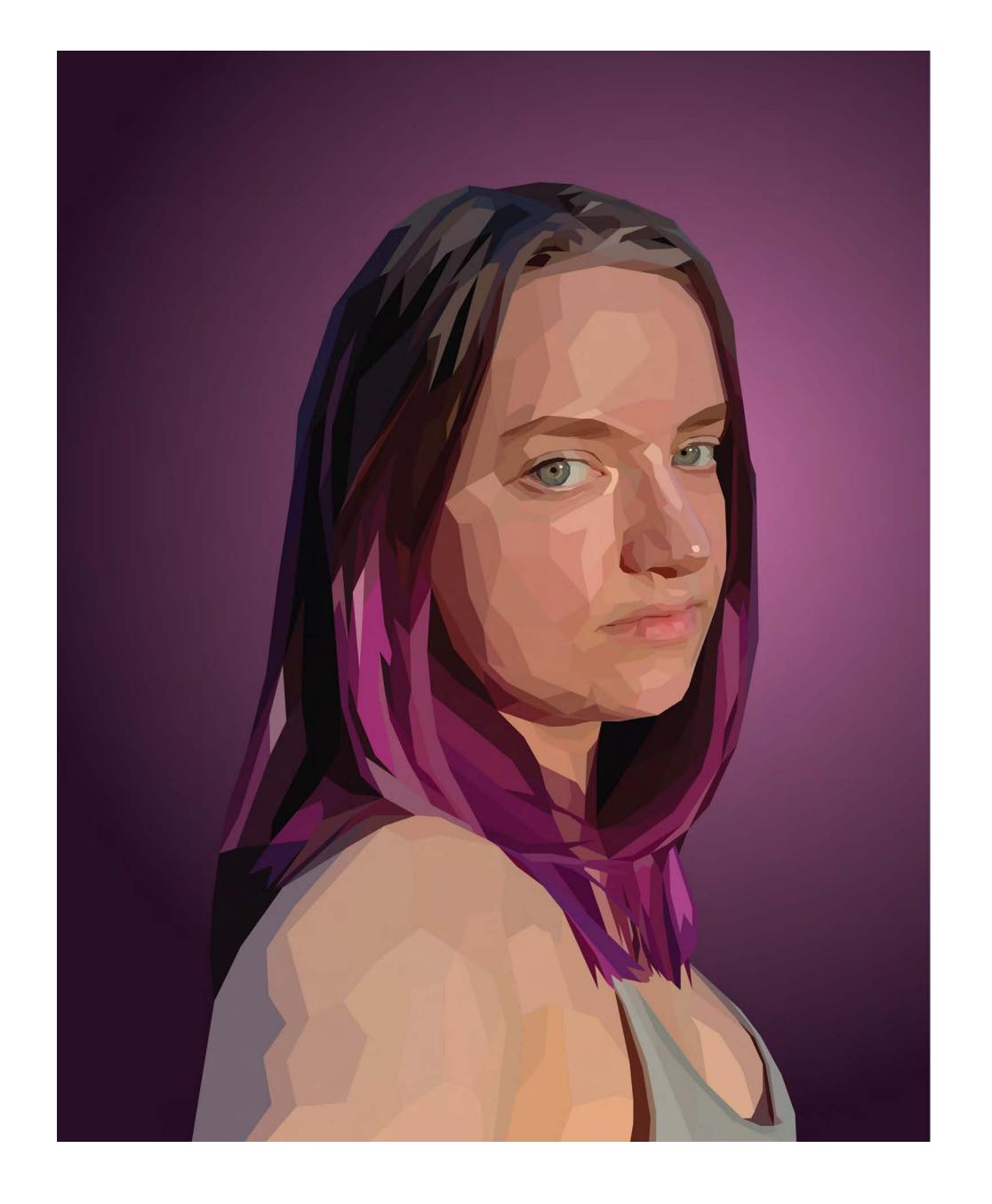
GEOMETRIC PORTRAITS

In one of my classes, I had to create a geometric portrait of myself. I loved the outcome of it and decided to make two more as a personal project to give as gifts for my friends. I wanted each portrait to give off a different mood through the colors and background photos. I chose a gradient of purple for the background of the self-portrait to give a dramatic stage-lighting feel. For the cat and dog portrait, I considered the personal aesthetic of the friend I was gifting it to. She likes a lot of dark and moody art, and I wanted it to match the art in her home as well. In the last portrait, I gifted it as a wedding present to the couple. The reference photo was from their engagement photos, and I wanted to keep the light, airy, and romantic feel to it.





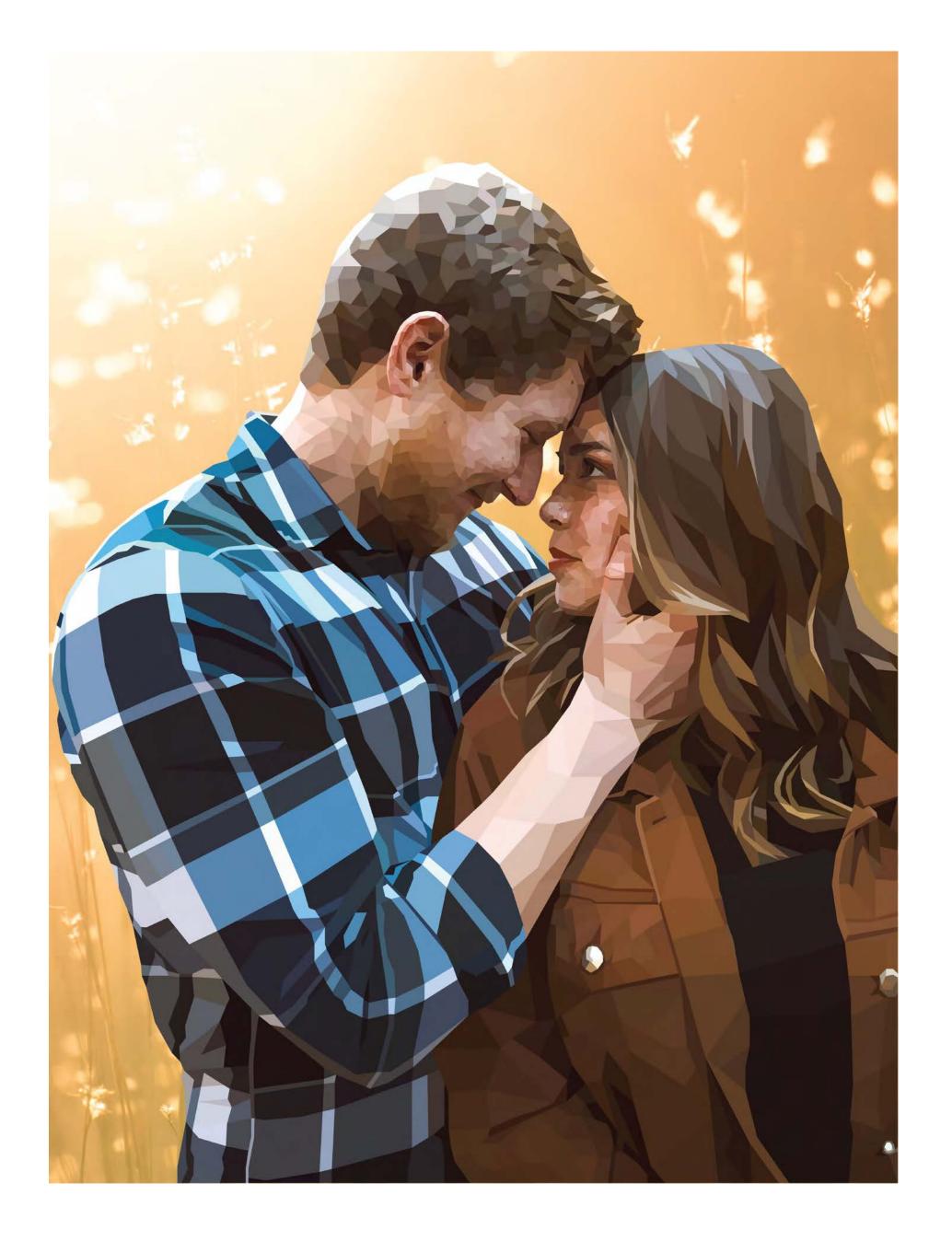














SANGUINE SODA CAN DESIGN

As a little girl (and even now) I would go to the grocery store and pick out something based solely on the package design. I would tell my mom "I don't know what this is but it's pretty so let's get it." For this personal project, I wanted to create a design for a product that I would pick out just because it was visually appealing. I came up with an imaginary soda company called Sanguine, chose a muted (but still colorful) color palette, and started creating.



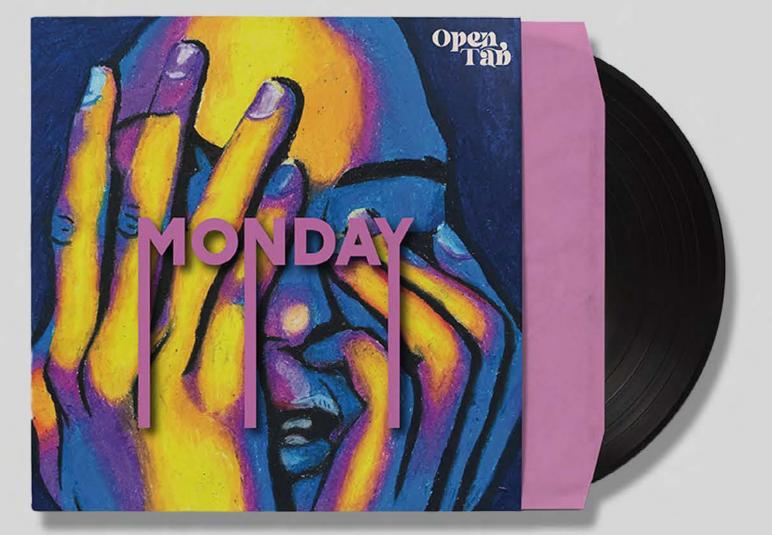


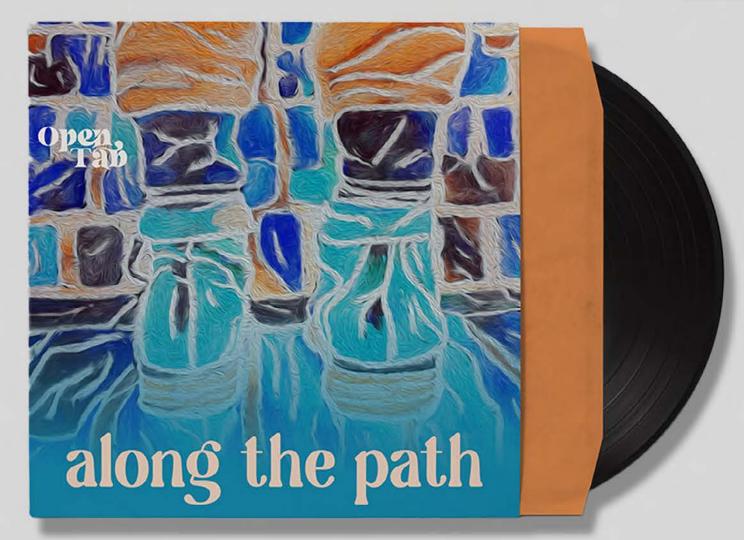


VINYL ALBUM ART

I have always been drawn to album cover art. I love how it encapsulates the band and the mood of the album music itself. I made this love for album art into a personal project for an imaginary band called Open Tab. I envisioned Open Tab to be a psychedelic indie band. I used my previous studio art pieces as the basis of the covers and altered the colors to give them a more psychedelic feel.



















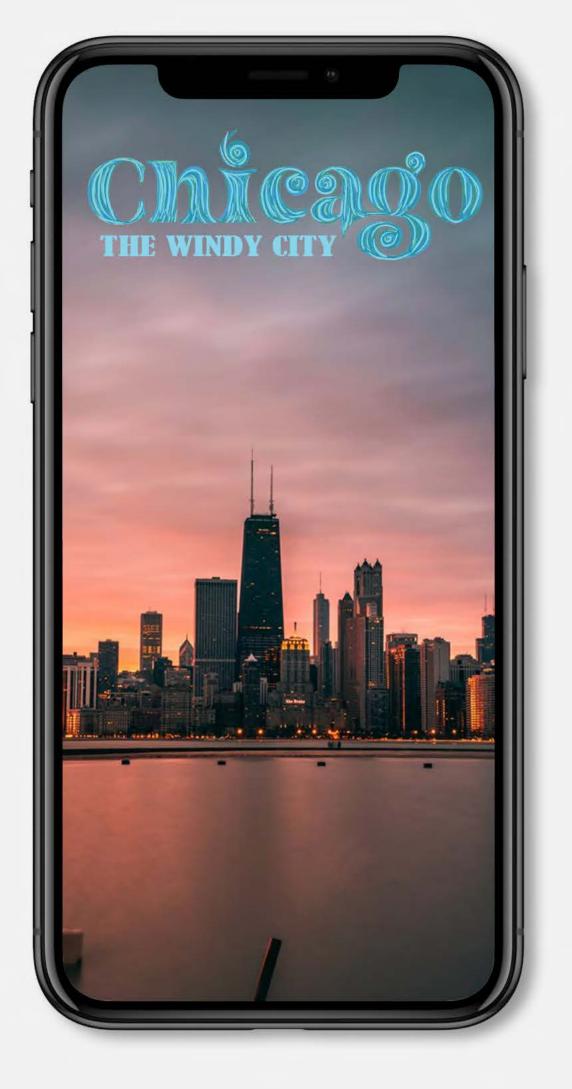




GEOFILTERS

I am an avid user of Snapchat and I love playing around with the filters and geo-tags. Until recently, I never thought about the designers behind the geo-filters. I wanted to use this as an opportunity to design my own geo-filters. I chose three large cities (Chicago, Houston, and Seattle) and centered my designs behind their accompanying slogans.

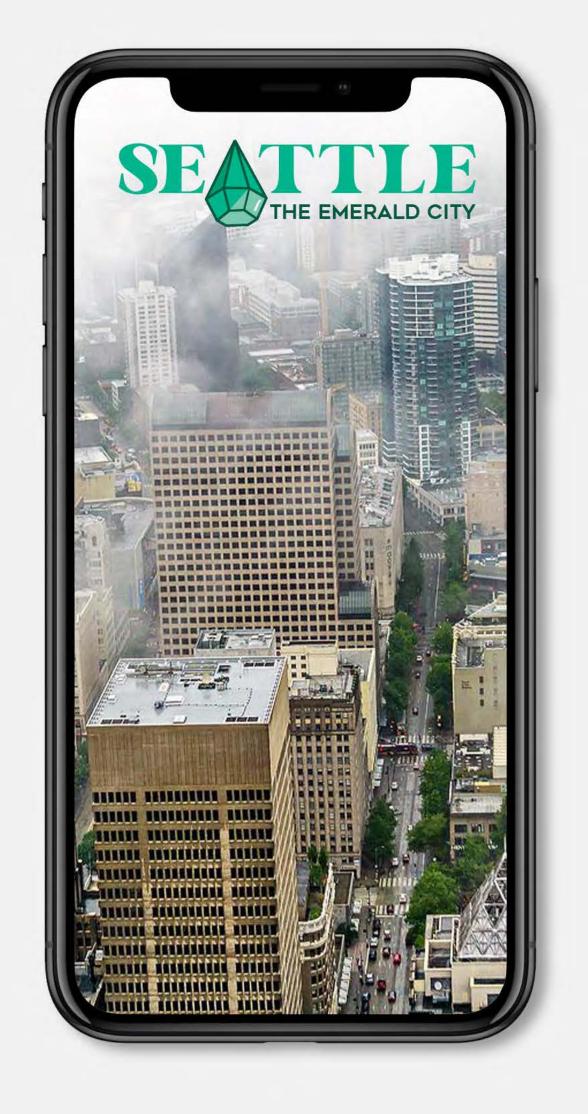










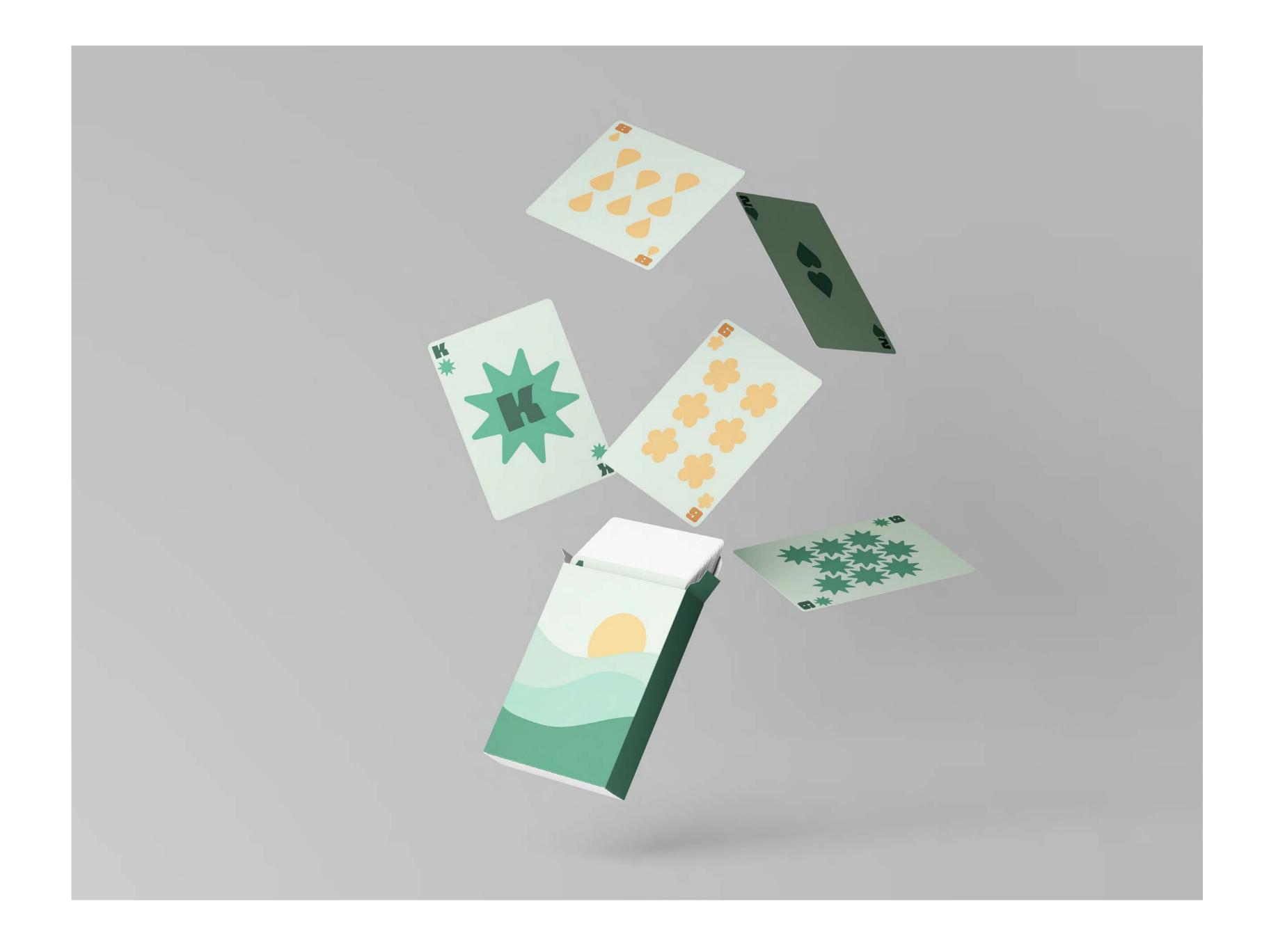




DECK OF CARDS

I decided to make a deck of playing cards on a whim as a personal project after seeing a deck at Target. After doing research, I realized that there is a plethora of detailed, intricately designed cards, but there was a lack of minimalist cards. I wanted to create a set that was aesthetically pleasing but with this calming, minimalist approach. After putting my artwork in mockups, I can honestly say I would pick it off the shelf in stores and buy it.

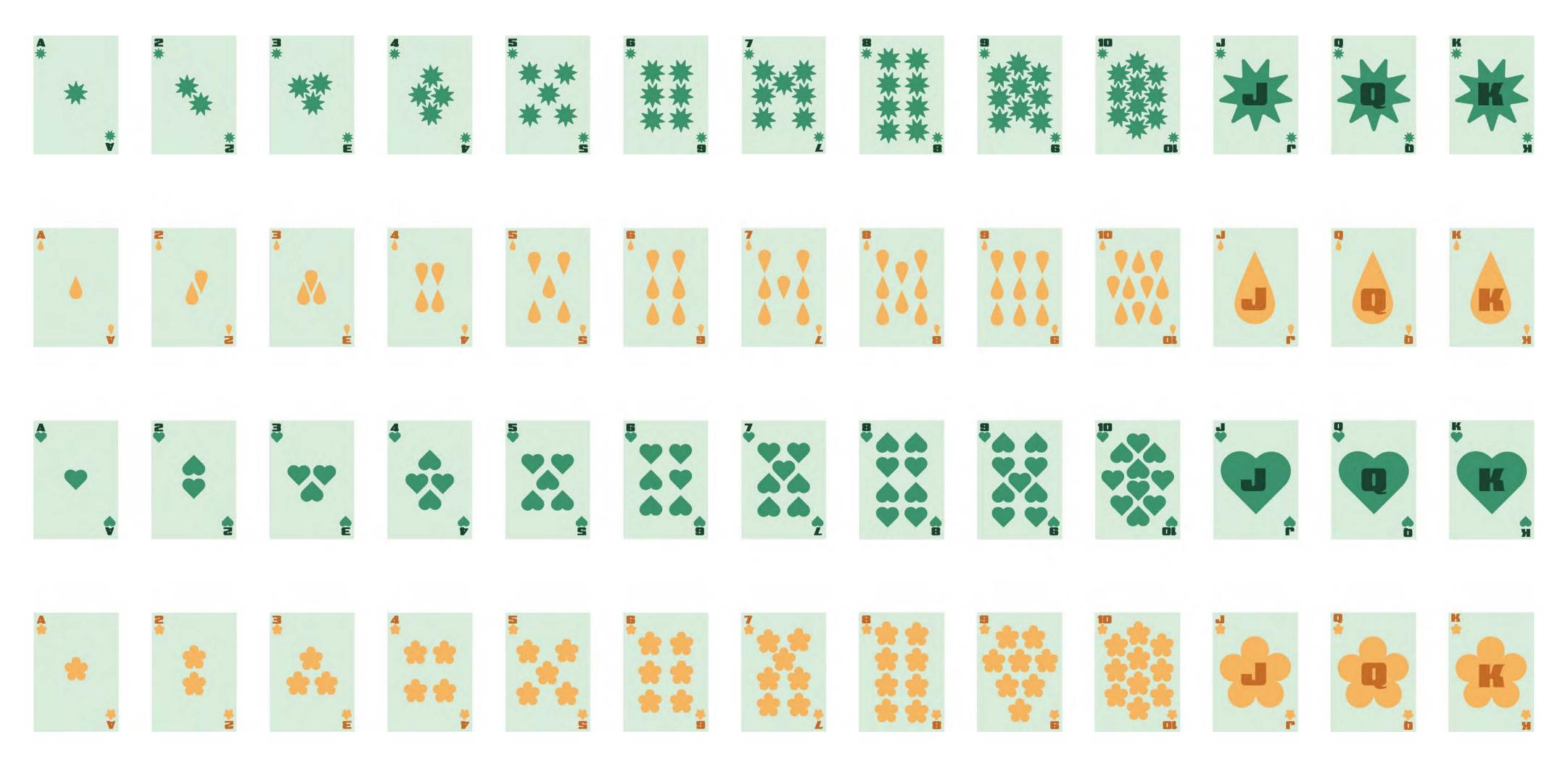










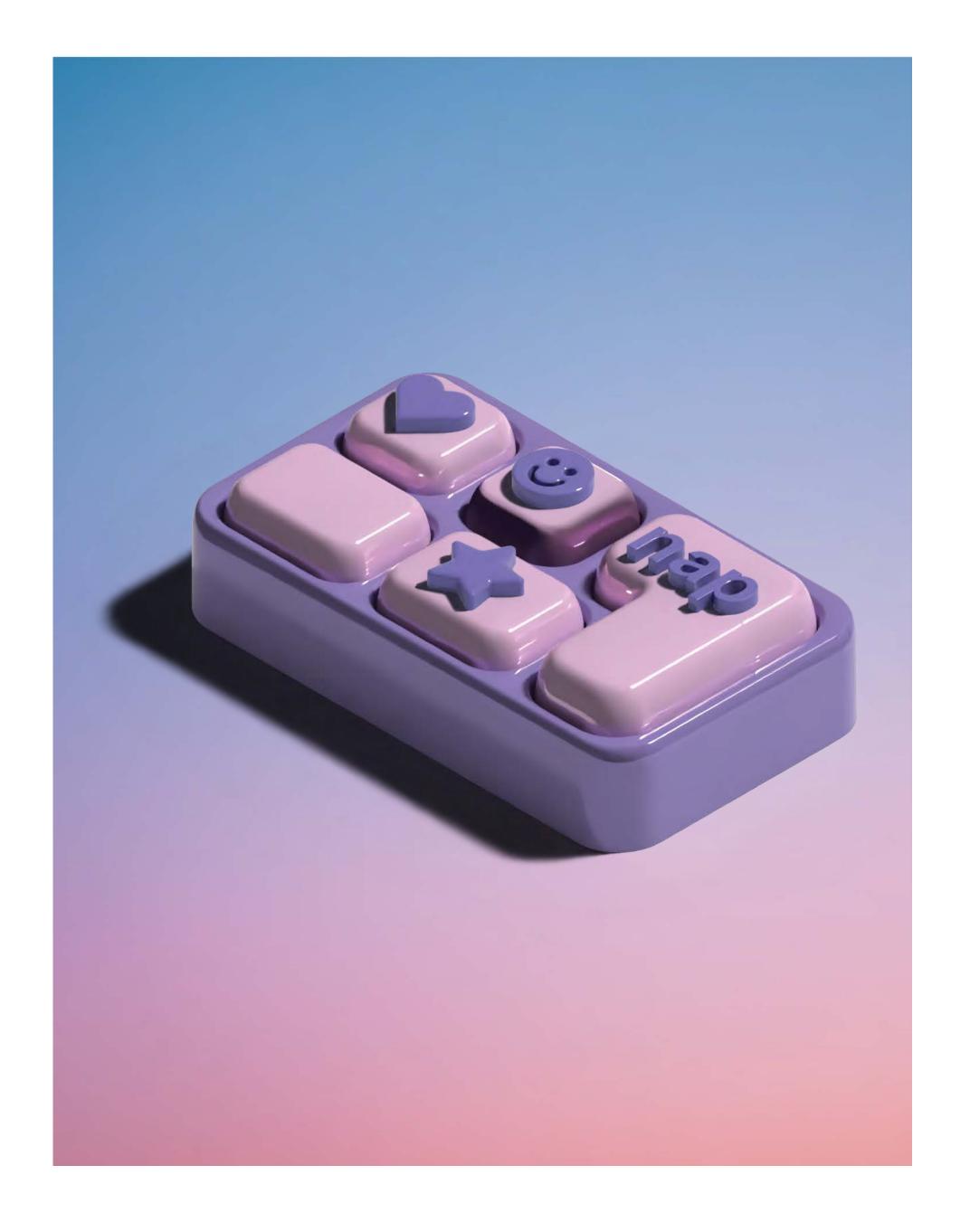




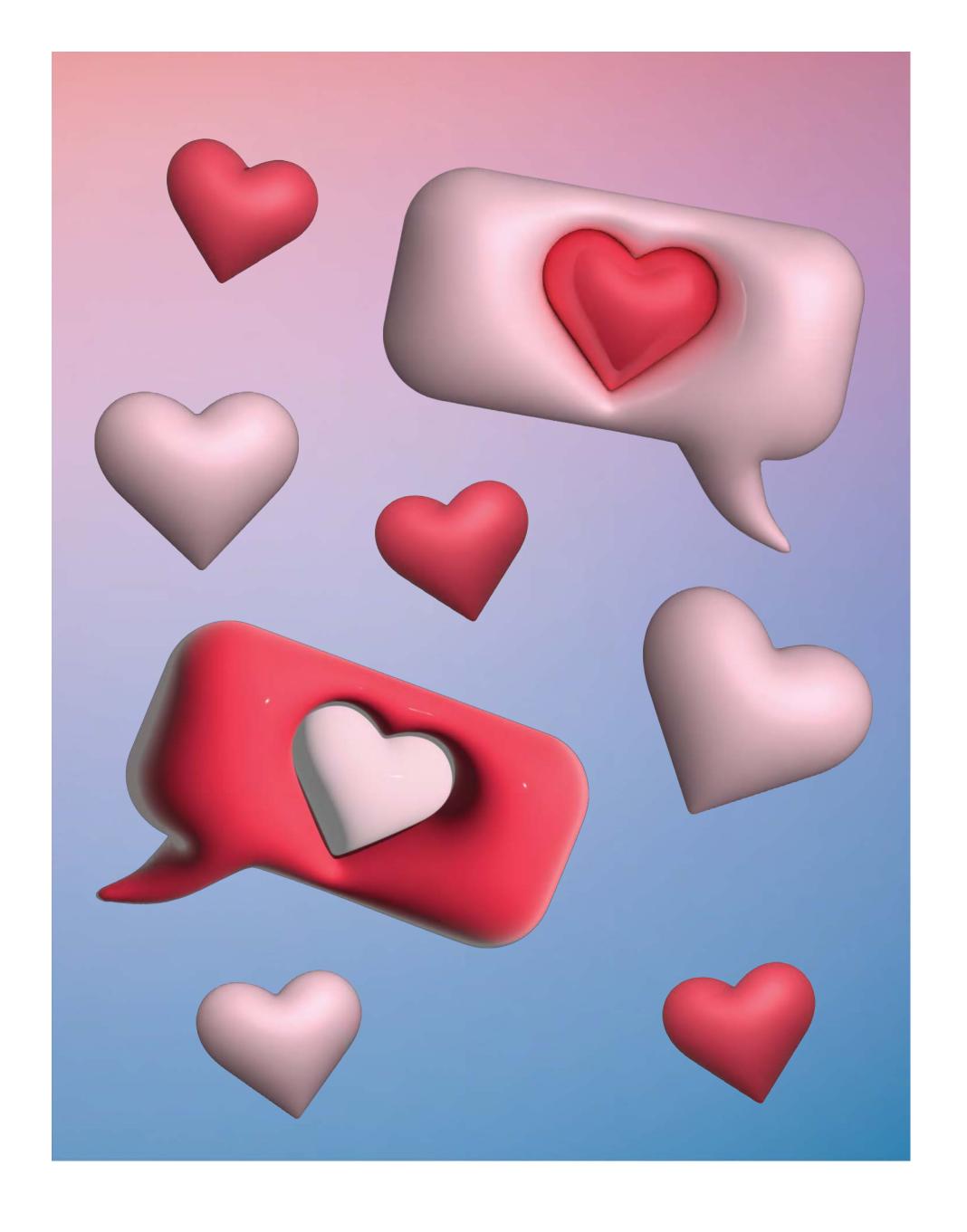
3D ILLUSTRATIONS

This was a personal project where I challenged myself to learn about 3D illustration. I rarely see designers create three-dimensional art, so I wanted to try it for myself. I chose to create basic illustrations to show that with the help of 3D rendering, it can add a little flare to such simple pieces.















GIFS

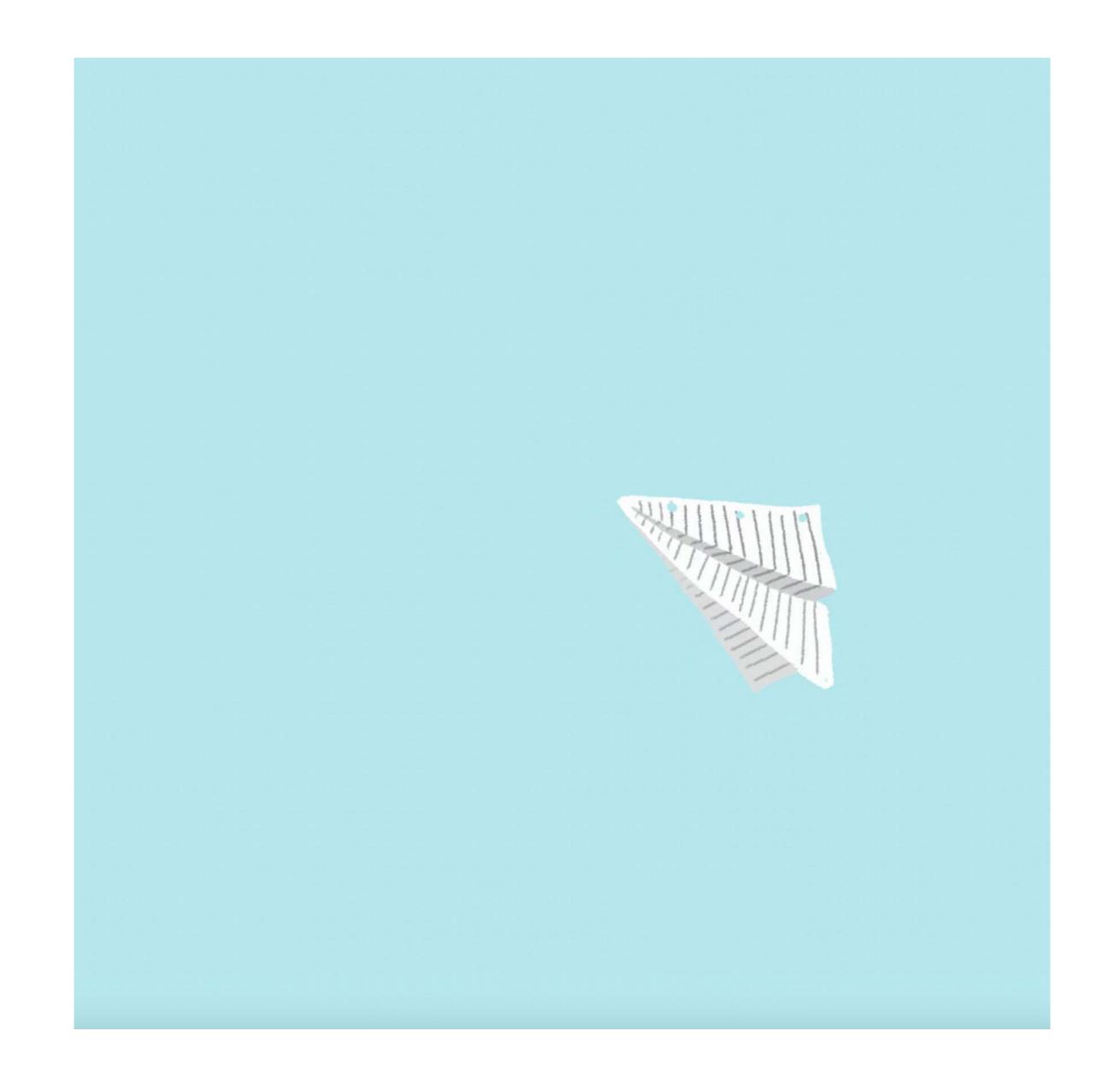
Gifs are everywhere these days. As a personal project, I wanted to create my own gifs that focused on illustration. I transformed everyday objects into cartoon illustrations using soft color palettes. The simple portrayal of these objects enhances the child-like motifs.

To watch, visit https://catfindesigns.com/gifs

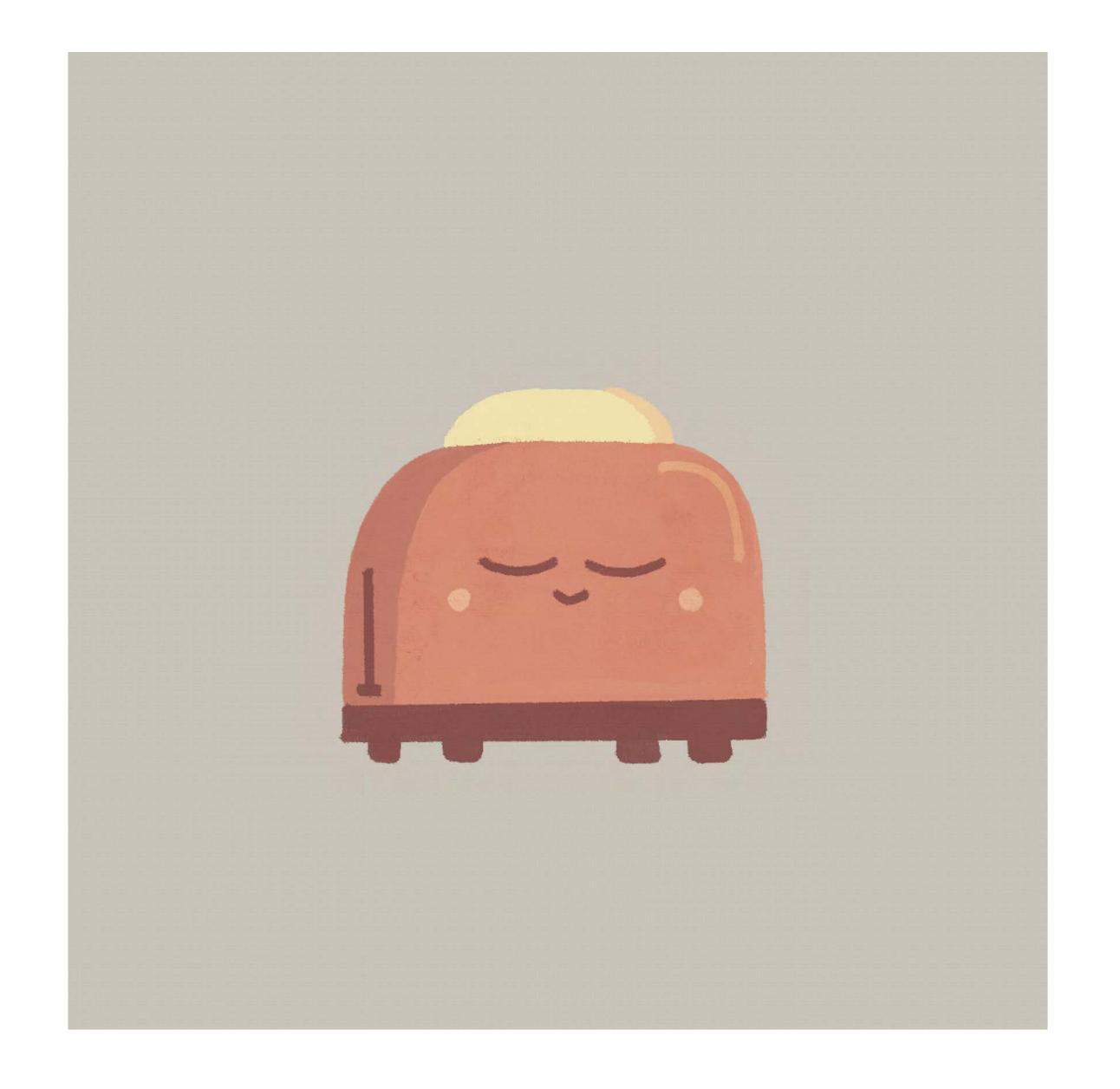












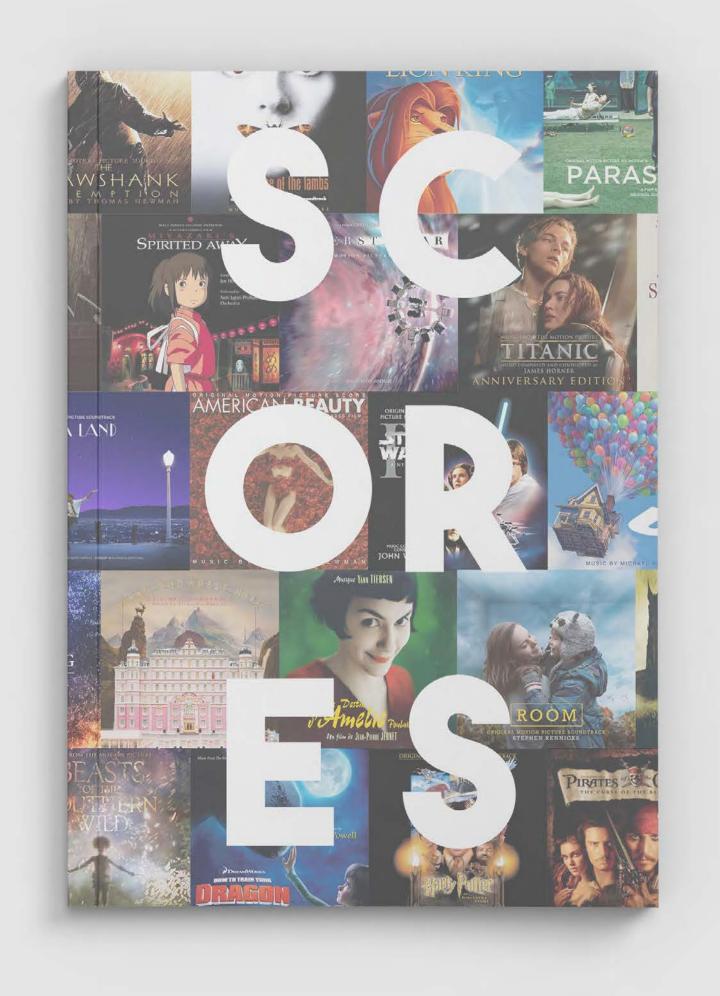


SCORES - A ZINE

Ever since I was eight years old, I have loved movie scores. I wanted to make a zine about the importance of scores in films and highlight a few of my favorite movies. Each spread has a scrapbook-like feel to it that focuses on one movie.

To view full zine, visit https://issuu.com/catfindesigns/docs/zine_finalized











FUNGUS FONT & STICKERS

For about a year, I have been obsessed with mushrooms, and it seems like the whole world is loving them too. For this project, I wanted to make a typeface where mushrooms were growing around and through the letters. I used an earth tone color palette and created stickers to match.



