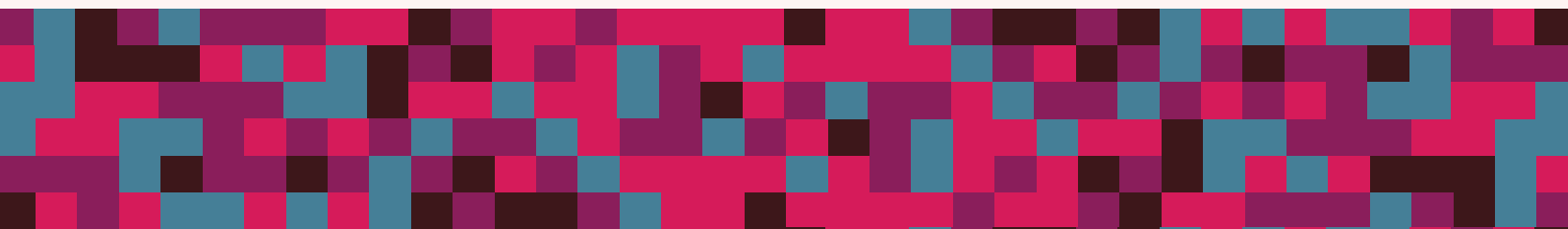




Brand Book



Brand Overview

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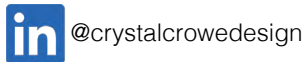
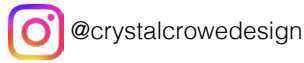
brand positioning statement

For Individuals and businesses who are looking for creative solutions for their branding or marketing, Crystal Crowe Design is a Graphic Design Firm that focuses on you and your needs. Unlike other designers who only care about the final piece, our product looks to create work that speaks to you, your audience, and your brand.

brand board

Crystal Crowe

Crystal Crowe Designs
crystalcrowedesign@gmail.com
(870) 497-3084
crystalcrowedesign.carrd.co



LOGO



MARK



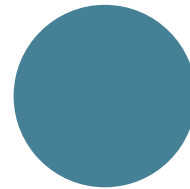
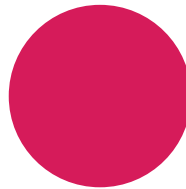
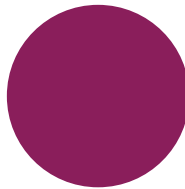
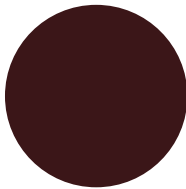
LOGOTYPE



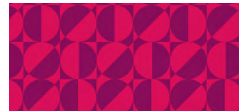
BRAND POSITIONING STATEMENT

For the day-to-day business, Crystal Crowe Designs will help you grow. Our branding work is efficient without compromise. We deliver high-end designs that will give you results without breaking the bank.

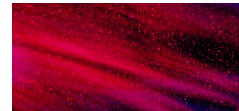
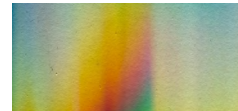
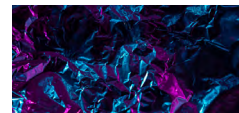
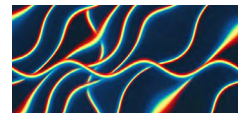
COLOR PALETTE



PATTERNS



TEXTURES



TYPEFACES

Helvetica

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!?,.

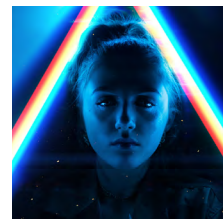
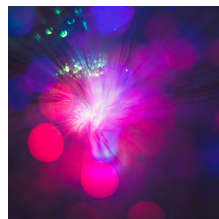
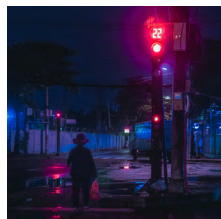
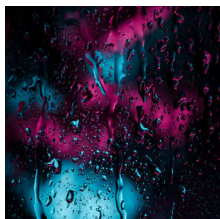
Kepler Std

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!?,.

PHOTOGRAPHY



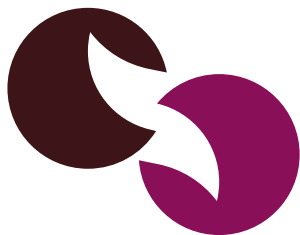
visual guidelines



logo



logo components



mark



logotype

clear space



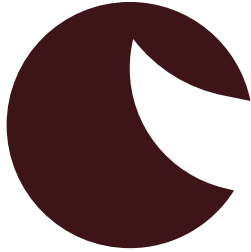
The space between the logo and the elements around it should be equal to or bigger than the size of the “o” in the logotype to preserve visual clarity.

minimum size

The logo should be no smaller than 0.5 inches wide.



colors



cedar

#3c1518
R 60 G 21 B 24
C 49% M 81% Y 69% K 72%
PMS Black 4 C



rose bud cherry

#8a0f59
R 138 G 15 B 89
C 42% M 100% Y 38% K 17%
PMS 2425 C



razzmatazz

#d81159
R 216 G 17 B 89
C 10% M 100% Y 50% K 1%
PMS 213 C



wedgewood

#437f97
R 67 G 127 B 151
C 76% M 40% Y 31% K 3%
PMS 2220 C

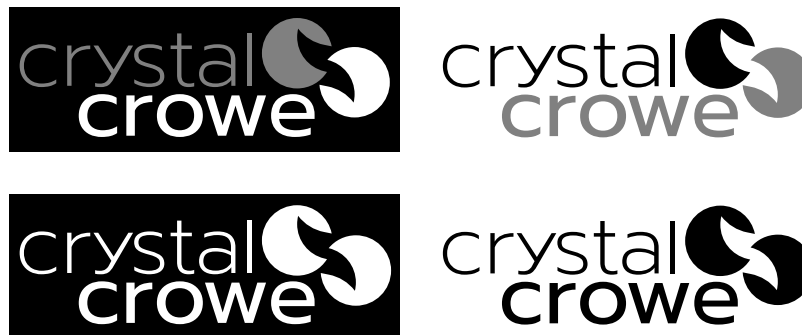


logo variations

These variations are allowed so long as the colors mentioned prior are used, no other colors should be used for any variation.



These styles are for monochromatic use, including full black/white versions when halftones are not available.



These are the only acceptable color variations to use on a dark background.



unacceptable logo usage



Do not add an outline to the logo.



Do not use unapproved colors.



Do not move or scale elements of the logo around.



Do not put the logo on a detailed or busy background.



Do not add any effect to the logo.
(blur, glow, drop shadow, etc.)



Do not use gradients in place of the colors.



Do not stretch or squash the logo.



typography

Sans serif is preferred over serif in most cases. The preferred sans serif is Helvetica. If Helvetica is not available, then Arial is a second option. The preferred serif font is Kepler Std. When Kepler is not available, Times New Roman is the second option.

sans serif preferred

Helvetica

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!?,.

sans serif alternative

Arial

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!?,.

serif preferred

Kepler Std

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!?,.

serif alternate

Times New Roman


ABCDEFGHIJKLMNOPQRSTUVWXYZ


abcdefghijklmnopqrstuvwxyz

1234567890!?,.

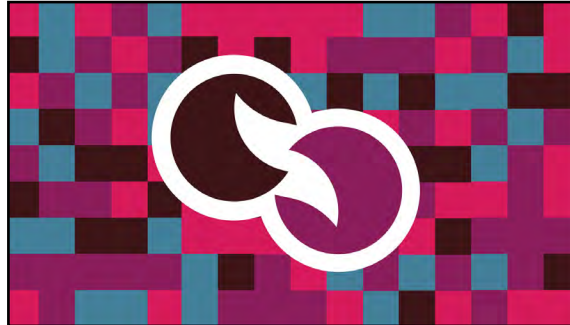
visual identity system

Using the letterhead, all text should fit within the 0.5 inch margin on the left and right with a 1.5 inch margin on the top and bottom. All body text should be Kepler Std Regular at 17 pt. leading with 10 pt size throughout.

	 <p>crystalcrowedesign.carrd.co crystalcrowedesign@gmail.com @crystalcrowedesign</p>	
0.5 in.	<p>02-19-2024</p> <p>Dear Mr. Rees;</p> <p>I write this letter to express my interest in the Graphic Designer opening advertised on your company's website. From day one, I believe my contributions to the team at Bulletproof could be a worthwhile addition.</p> <p>After comprehensive study for my Bachelor of Fine Arts in Graphic Design degree obtained at Arkansas State University, I possess a wide range of abilities that combine innovative art and design principles. Furthermore, my expert knowledge of Adobe Creative Suite, HTML, and CSS will allow me to play a crucial role in implementing your branding initiatives.</p> <p>The following are highlights of my skills and accomplishments:</p> <ul style="list-style-type: none">• To maximize accessibility, I utilize simple American Sign Language as a means of inclusive communication. Facilitating dialogue with individuals who may face communication barriers fosters a sense of belonging and comfort.• Adept at solving puzzles of various complexities, including jigsaw puzzles and a wide array of Rubik's Cubes, I find great satisfaction in the strategic problem-solving inherent to branding. The challenge of determining the optimal approach to convey an idea resonates with me deeply.• During a significant part of my experience, I devoted my attention to identity design. As a result, I have honed my ability to identify a brand's strengths and enhance its communication to effectively engage with its audience. <p>Enclosed are my resumé and references for your review. You may also view my portfolio of work at www.crystalcrowedesign.carrd.co or learn more about me on Instagram @crystalcrowedesign. I welcome the opportunity to discuss how my skills and strengths can best serve your company. I will contact you this week or please feel free to reach me at 870-497-3084 or crystalcrowedesign@gmail.com.</p> <p>I look forward to speaking with you and appreciate your valuable time and consideration.</p> <p>Sincerely,</p> <p>Crystal Crowe</p>	0.5 in.
	1.5 in.	

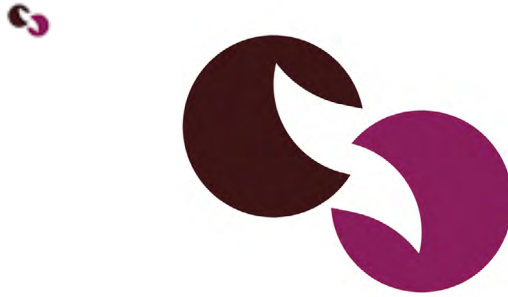


business card



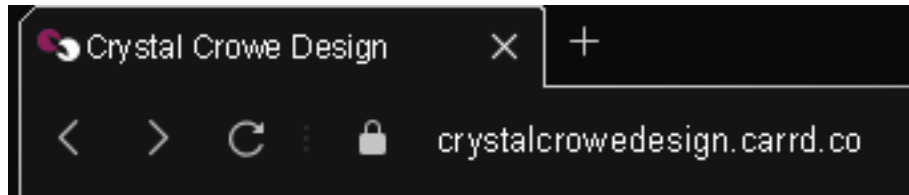
social profile mark

The logo mark will be used as the profile image for any given social media. The smallest size should be 20 x 20 pixels and the biggest should be 800 x 800 pixels.



website favicon

The logomark will always be the website favicon for company pages.



email sign off

All correspondence from Crystal Crowe Designs will be accompanied by an appropriate email sign-off.



Crystal Crowe
Designer | Owner
Crystal Crowe Designs
She / Her

870.497.3084
crystalcrowedesign@gmail.com
crystalcrowedesign.carrd.co



resume



EDUCATION

Bachelor of Fine Arts Graphic Design

Arkansas State University

Expected Graduation Date: December 2024

CERTIFICATIONS

IBM Design Thinking Practitioner Certificate IBM 2021

SKILLS

Software

- ◆ Photoshop
- ◆ XD
- ◆ Figma
- ◆ Illustrator
- ◆ InDesign

Coding

- ◆ HTML
- ◆ CSS
- ◆ Python
- ◆ C

Other

- ◆ American Sign Language (ASL)
- ◆ Teaching
- ◆ Teamwork

SERVICES

Food Bank, Brookland, AR

December 2019 **Service Helper**

Community Greenhouse, Lake City, AR

January 2024 **Assistant to Staff**

ORGANIZATIONS

Graphic Design Club, Jonesboro, AR

August 2023 - Present **Member**

REFERENCES

Available upon request.

PROFESSIONAL EXPERIENCE

Michael Harris Jonesboro, AR

February 2020 **UI/UX Designer**

- ◆ Created prototypes for mobile phone applications using Figma.

Bradbury Art Museum, Jonesboro, AR

August - December 2023 **Graphic Designer**

- ◆ Developed a campaign for Client focused on effectively promoting their museum events to an audience of children.

Bradbury Art Museum, Jonesboro, AR

January - May 2023 **Design Intern**

- ◆ Created advertising and collateral material for exhibitions including the Delta National Small Print Exhibition 2023, Inspired 9, and Fragments & Fabrications.

Skyfly's Crafts, Jonesboro, AR

July 2023 - Present **Art Director**

- ◆ Created visual identity, collateral, and social media content.

Self-Made, Jonesboro, AR

August - December 2023 **Seller**

- ◆ Created various products for sale at pop-up shop.
- ◆ Engaged with customers and designed table setup.

AWARDS

Silver Chapter Student ADDY 2023

American Advertising Federation - Northeast AR for Little Creative Heroes Campaign

CRYSTAL JOANN CROWE

📧 [@crystalcrowedesign](https://www.instagram.com/crystalcrowedesign)

📞 870.497.3084

✉ crystalcrowedesign@gmail.com

🌐 crystalcrowedesign.carrd.co

May 2024 resume. Recent version available [online](#).

references



crystalcrowedesign.carrd.co
crystalcrowedesign@gmail.com
[@crystalcrowedesign](https://www.instagram.com/crystalcrowedesign)

Mae Fraine

Kmfraine1@gmail.com

870.918.0586

104 Main St. Lake City, Arkansas 72401

Traffic Coordinator at KJNB Northeast Arkansas Fox and CBS

2400 E Highland Dr. Jonesboro, AR 72401

Relationship: Professional Colleague

Rachel Boillot

rboillot@astate.edu

870.972.3050 (work)

914.907.7516 (cell)

103 Main St. Lake City, Arkansas, 72437

Assistant Professor of Studio Art / Photography

Relationship: Academic Mentor

Madeline McMahan

mmcmahan@astate.edu

870.972.3434

Museum Curator at BAM Museum

Fowler Center, 201 Olympic Dr, Jonesboro, AR 7240

Relationship: Supervisor



correspondence



cover letter



crystalcrowedesign.carrd.co
crystalcrowedesign@gmail.com
[@crystalcrowedesign](https://www.instagram.com/crystalcrowedesign)

02-19-2024

Dear Mr. Rees;

I write this letter to express my interest in the Graphic Designer opening advertised on your company's website. From day one, I believe my contributions to the team at Bulletproof could be a worthwhile addition.

After comprehensive study for my Bachelor of Fine Arts in Graphic Design degree obtained at Arkansas State University, I possess a wide range of abilities that combine innovative art and design principles. Furthermore, my expert knowledge of Adobe Creative Suite, HTML, and CSS will allow me to play a crucial role in implementing your branding initiatives.

The following are highlights of my skills and accomplishments:

- To maximize accessibility, I utilize simple American Sign Language as a means of inclusive communication. Facilitating dialogue with individuals who may face communication barriers fosters a sense of belonging and comfort.
- Adept at solving puzzles of various complexities, including jigsaw puzzles and a wide array of Rubik's Cubes, I find great satisfaction in the strategic problem-solving inherent to branding. The challenge of determining the optimal approach to convey an idea resonates with me deeply.
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Enclosed are my resumé and references for your review. You may also view my portfolio of work at www.crystalcrowedesign.carrd.co or learn more about me on Instagram [@crystalcrowedesign](https://www.instagram.com/crystalcrowedesign). I welcome the opportunity to discuss how my skills and strengths can best serve your company. I will contact you this week or please feel free to reach me at **870-497-3084** or crystalcrowedesign@gmail.com.

I look forward to speaking with you and appreciate your valuable time and consideration.

Sincerely,

Crystal Crowe



thank you email

THANK YOU - Crystal Crowe, Graphic Designer



joinus@wearebulletproof.com

THANK YOU - Crystal Crowe, Graphic Designer

Mr. Rees,

Thank you once again for taking the time to meet with me today in regards to the Graphic Designer position at Bulletproof. This interview has solidified my desire to work with your Team and I am confident that I can be an asset to the company. I am available for any follow-up questions you or the team at Bulletproof may have. I look forward to hearing from you.

Thank you.



Crystal Crowe
Designer | Owner
Crystal Crowe Designs
She / Her

 870.497.3084
 crystalcrowedesign@gmail.com
 crystalcrowedesign.carrd.co



website

crystalcrowedesign.carrd.co

Crystal Crowe is Making Design

ABOUT



Crystal Crowe Designs is a freelance design company located in Northeast Arkansas.

We specialize in marketing, branding, and web design.

[Resume](#)

[Gallery](#)

[Contact Me](#)

© Crystal Crowe. All rights reserved.



RESUME

Download My Resume [Here](#)

EDUCATION

Bachelor of Fine Arts Graphic Design
Arkansas State University
Expected Graduation Date: December 2024

CERTIFICATIONS

IBM Design Thinking Practitioner Certificate IBM 2021

SKILLS

Software

- Photoshop
- XD
- Figma
- Illustrator
- InDesign

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- HTML
- CSS
- Python
- C

Other

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- Teaching
- Teamwork

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December 2019 Service Helper
Community Greenhouse, Lake City, AR
January 2024 Assistant to Staff

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- Created advertising and collateral material for exhibitions including the Delta National Small Print Exhibition 2023, Inspired 9, and Fragments & Fabrications.

Styly's Coats, Jonesboro, AR

July 2023 - Present Art Director

- Created visual identity, collateral, and social media content.

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- Created various products for sale at pop-up shop.
- Engaged with customers and designed table setup.

AWARDS

Silver Chapter Student AGOY 2023

American Advertising Federation - Northeast AR
for Little Creative Heroes Campaign

CRYSTAL JOANN CROWE

[@crystalcrowdesign](#)

870.497.3084

crystalcrowdesign@gmail.com

crystalcrowdesign.com

Home

Gallery

Contact Me

(Made with Carrd)

CONTACT ME

Email me at: crystalcrowdesigns@gmail.com

Call me at: 870.497.3084



Or follow me on my socials.

Home

Gallery

Resume

social media



mission statement

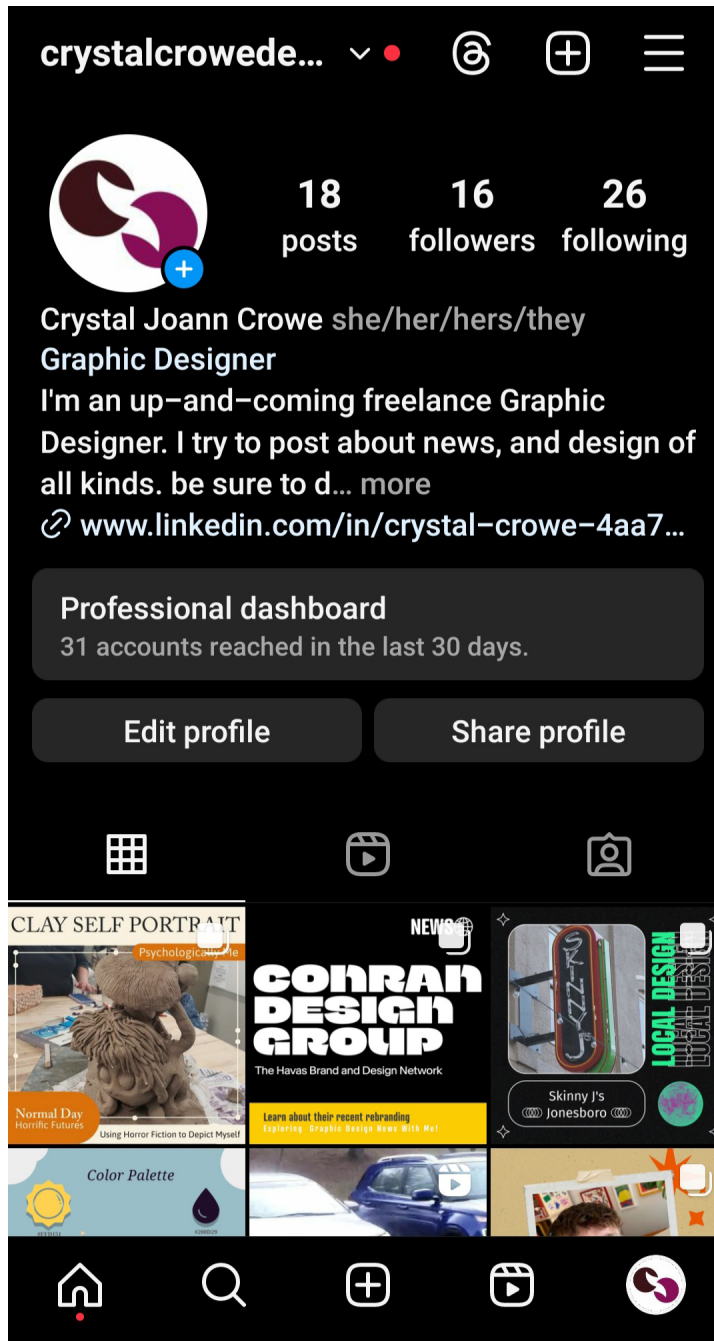
We use social media to connect with like-minded professionals, inform and inspire our community of leaders, build our brand, and grow our business. Through the communications made, we find like-minded designers who see value in our services, promote us to others, and join in using social media to build together a positive community and support system for designers and those in our communities. To accomplish this, we showcase our brand, Crystal Crowe Design, by being authentic to our personalities, interests, and values.

content calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<p>10am Local Design Local Logos, Posters, etc. Critique and "improve"</p> <hr/> <p>3pm Schedule Posts Finish and schedule the posts going out this week</p> <hr/> <p>All Day Interact / Reply Check replies and interact on all platforms.</p>	<p>9am News Post about recent news about design and/or art. Include thoughts</p> <hr/> <p>3pm Work In Progress Share a design that is being worked on. Ask for feedback.</p> <hr/> <p>5pm Reel (LGBT+ In Design) A short video discussing the experience of being LGBTQ+ in design</p> <hr/> <p>All Day Interact / Reply Check replies and interact on all platforms.</p>	<p>9am Poster/Album A "quick" poster or album cover design. (For a fake brand/brand)</p> <hr/> <p>3pm Hobby Piece Update on a longer project that won't be done in a week or longer.</p> <hr/> <p>All Day Interact / Reply Check replies and interact on all platforms.</p>	<p>10am "Which Design" #WhichDesignWednesday Carousel of single artwork (multiple versions)</p> <hr/> <p>5pm Featured Artist Shoutout an artist I enjoy and wish to give recognition (@artist)</p> <hr/> <p>5pm Cross-Post Featured Artist, LGBTQ+, or News post put onto LinkedIn</p> <hr/> <p>All Day Interact / Reply Check replies and interact on all platforms.</p>	<p>9am Poster/Album A "quick" poster or album cover design. (For a fake brand/brand)</p> <hr/> <p>3pm Hobby Piece Update on a longer project that won't be done in a week or longer.</p> <hr/> <p>All Day Interact / Reply Check replies and interact on all platforms.</p>	<p>9am News Post about recent news about design and/or art. Include thoughts</p> <hr/> <p>3pm How To A reel to show of a skill or idea. Base on a design program.</p> <hr/> <p>All Day Interact / Reply Check replies and interact on all platforms.</p>	<p>8am Life Update An update on life (as much as I'm comfortable sharing).</p> <hr/> <p>3pm Create Posts Start creating posts for next week</p> <hr/> <p>All Day Interact / Reply Check replies and interact on all platforms.</p>

instagram


@crystalcrowedesign



I applied my calendar by writing short pieces of news to share with my audience.

linkedin



[@crystal-crowe](#)




Crystal Crowe · 1st
Creative Director at Skyfly's Crafts
Jonesboro, Arkansas, United States · [Contact info](#)

[1 connection](#)

[Message](#) [More](#)

 Skyfly's Crafts
 Arkansas State University

Highlights


 **Crystal is a new connection**
"Hi Crystal, it's great to connect with you. Looking forward to staying in touch."
[Say hello](#)

Activity

1 followers

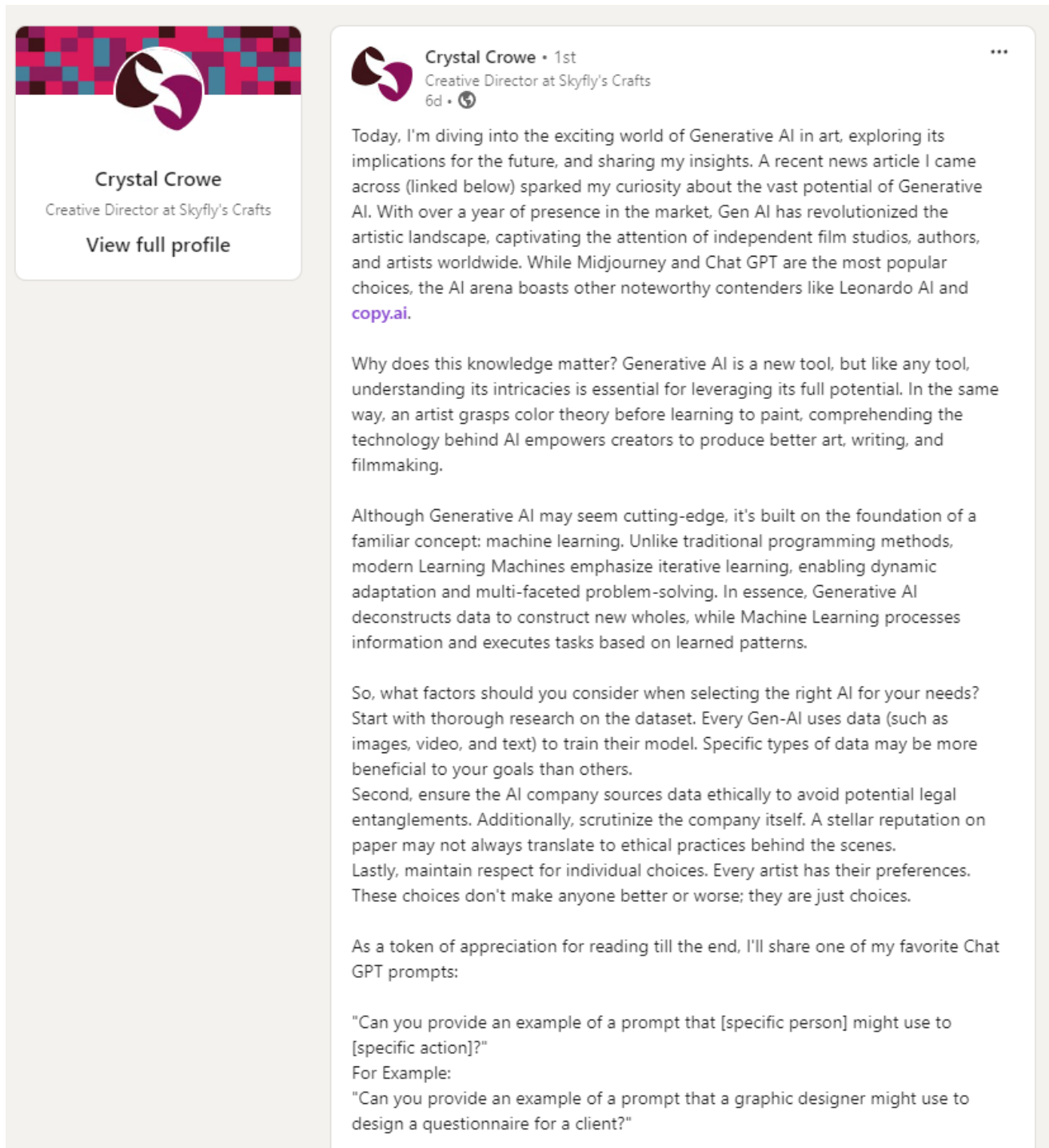
Crystal Crowe posted this · 6d

Today, I'm diving into the exciting world of Generative AI in art, exploring its implications for the future, and sharing my insights. A recent news article I came across (linked below) sparked my curiosity about the vast potential of G ...show more

 **Microsoft hires influential AI figure Mustafa Suleyman to head up consumer AI business**
apnews.com • 2 min read

[1](#)

I applied my calendar to LinkedIn to interact with others in my community to spread knowledge, as seen below.



The image shows a screenshot of a LinkedIn post. On the left is a profile card for Crystal Crowe, Creative Director at Skyfly's Crafts, with a 'View full profile' button. The main post content includes a header with the user's name and title, a post body discussing Generative AI in art, and a list of Chat GPT prompts.

Crystal Crowe
Creative Director at Skyfly's Crafts
[View full profile](#)

Crystal Crowe • 1st
Creative Director at Skyfly's Crafts
6d • 🌐

Today, I'm diving into the exciting world of Generative AI in art, exploring its implications for the future, and sharing my insights. A recent news article I came across (linked below) sparked my curiosity about the vast potential of Generative AI. With over a year of presence in the market, Gen AI has revolutionized the artistic landscape, captivating the attention of independent film studios, authors, and artists worldwide. While Midjourney and Chat GPT are the most popular choices, the AI arena boasts other noteworthy contenders like Leonardo AI and [copy.ai](#).

Why does this knowledge matter? Generative AI is a new tool, but like any tool, understanding its intricacies is essential for leveraging its full potential. In the same way, an artist grasps color theory before learning to paint, comprehending the technology behind AI empowers creators to produce better art, writing, and filmmaking.

Although Generative AI may seem cutting-edge, it's built on the foundation of a familiar concept: machine learning. Unlike traditional programming methods, modern Learning Machines emphasize iterative learning, enabling dynamic adaptation and multi-faceted problem-solving. In essence, Generative AI deconstructs data to construct new wholes, while Machine Learning processes information and executes tasks based on learned patterns.

So, what factors should you consider when selecting the right AI for your needs? Start with thorough research on the dataset. Every Gen-AI uses data (such as images, video, and text) to train their model. Specific types of data may be more beneficial to your goals than others.

Second, ensure the AI company sources data ethically to avoid potential legal entanglements. Additionally, scrutinize the company itself. A stellar reputation on paper may not always translate to ethical practices behind the scenes.

Lastly, maintain respect for individual choices. Every artist has their preferences. These choices don't make anyone better or worse; they are just choices.

As a token of appreciation for reading till the end, I'll share one of my favorite Chat GPT prompts:

"Can you provide an example of a prompt that [specific person] might use to [specific action]?"

For Example:

"Can you provide an example of a prompt that a graphic designer might use to design a questionnaire for a client?"

behance

@crystalcrowe

Crystal Crowe
Graphic Designer
Crystal Crowe Design
<https://crystalcrowedesign.carrd.co/>
USA

[Edit Your Profile](#)
[Try Adobe Portfolio](#)

Hire Crystal
Looking For Opportunities?
Add our new 'Hire' section to your profile to let visitors know that you're looking for new opportunities.
[Edit Availability](#)

ON THE WEB

- [LinkedIn](#)
- [Instagram](#)

More Behance - | English - | Try Behance Pro | TOU Privacy Community Help Cookie preferences Do not sell or share my personal information

Adobe

Crystal Crowe
Graphic Designer
Crystal Crowe Design
<https://crystalcrowedesign.carrd.co/>
USA

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[Message](#)

ON THE WEB

- [LinkedIn](#)
- [Instagram](#)

MEMBER SINCE: APRIL 11, 2019
[Report](#)

business plans



identity

What's your full name?

Crystal Joann Crowe

Would you like to create a brand that refers to you as a person or as a thing? In other words, do you want to have a business that is known by your name or by another name?

A brand that is by another name.

What is the location of your business? If you do not know yet, state your ideal location. Or you could explain something like "A large city in the U.S." or "A medium-sized city in the northeast region of the U.S."

Kelowna, Columbia Canada is my ideal location.

Where would you rather work? Virtual from home or at a physical office?

Virtual from home.

Strengths

Unique Perspective
Years of Experience
Programming Experience (HTML, C, CSS, Python, etc)
Positive Thinker

Opportunities

New to the business
Pastor in Family
Programming
New Country, new consumer interests

Weaknesses

Unable to afford Adobe
Introverted
Time management
Gets emotionally invested in work

Threats

Changing Market
Inflation
Need for stronger hardware
No barrier to entry

our mission

Drives

Helping people from marginalized communities get resources and support.

Passion

I am passionate about re-examining the world around me and the world I live in.

What is important to you in business?

Uplifting Social Causes where possible. My dream job would be to make stationery for companies and make posters for advertising as a side job.

our future

Where do you see yourself in 5 years?

I see myself making ends meet, in a small place being able to afford food and gas to do what I love while working.

Where do you see yourself in 10 years?

I see myself In Kelowna having my own successful remote business, taking clients from both the US and Canada.

How are you going to make this 10-year goal happen?

Working my ass off to not only get to that point but to get experience to be able to hold down that business. Taking smaller jobs at first, and (hopefully) gradually building up my reputation and getting bigger companies to trust me with their designs.

products and services

Coding

Years of experience with HTML and Python to make web pages and the like. Communication with IT/Developers easier to understand / easier to describe ideas to them. Can make my own "Mock-Up"s when needed.

Print Design

Making posters that appeal to a target audience, and stick to brand guidelines. Easily makes print designs easy to print.

Creative Writing

An interest in story-telling & Making a compelling story for an ad campaign.

competition

Creativity/Ideation

A design firm that has more than a handful of employees.

Training

A designer who got a minor in marketing.

Experience

Someone who has worked at many agencies and/or has a number of professional pieces under their belt.

Specialty

Someone who has been in a print shop for multiple years.

clients

Who is your ideal client(s)?

A small business operated by marginalized people is my ideal. A non-profit would be a close 2nd for an ideal client.

Will the ideal client give you little or full control over the project scope?

I want the project scope to include direction from both of us. I want to have enough control that I can make creative choices that I want to implement, but not so much that I am the only one giving any input. My ideal client would offer feedback and ideas that they would like to see, but wouldn't tell me not to try anything I think would help/work.

cost-of-living analysis

Cost of basic Health Insurance

\$503

Cost of Equipment (Software and Hardware)

\$59.99/month for Software
1,799 for equipment

Cost of Website

\$95/year

Cost of Continued Education

\$0

Cost of Estimated Quarterly Taxes Set Aside Per Month (1/3 rule set aside 4 times a year):

\$6,33.33

Other

Rent: \$2300

projected profits

How much will you charge?

\$30 /hour

How many days of the week will you work?

5 days

How many hours per week do you expect to be billable?

40

Total Estimated Profit Per Month

\$5,200

financial forms



estimate



The following is an Estimate from **Crystal Crowe Design**. This is not an invoice. The meeting notes will provide the expected total of hours.

THANK YOU FOR THIS OPPORTUNITY!

ESTIMATE

Client Name: name
Job Number: #
Address: Street Address Here; City State Zip

Date: date
Phone: (xxx) xxx-xxxx

Product Descriptions

Name of Product

Notes:
Any notes
Materials Requested:
any materials here
Timeline:
estimated Timeline here

- Rate: \$--/hr
 - Hours: xx
 - Revisions:
 - **Total:** \$--
- What I will receive and what is expected
 - everything, including time to pre-press (or similar) files
 - Revisions beyond this will incur hourly charges

Name of Product

Notes:
Any notes
Materials Requested:
any materials here
Timeline:
estimated Timeline here

- Rate: \$--/hr
 - Hours: xx
 - Revisions:
 - **Total:** \$--
- What I will receive and what is expected
 - everything, including time to pre-press (or similar) files
 - Revisions beyond this will incur hourly charges

1672 County Rd. 118 | Bono, AR 72401
870.497.3084 call/text | crystalcrowedesign@gmail.com

[@crystalcrowedesign](#) [@crystalcrowe](#) [crystal-crowe](#)
www.crystalcrowedesign.carrd.co

thank you!

quote



The following is a Quote from Crystal Crowe Design. This is not a legally binding contract, and is not an invoice. The meeting notes will provide the expected total of hours.
THANK YOU FOR THIS OPPORTUNITY!

QUOTE

Client Name: name
Job Number: #
Address: Street Address Here; City State Zip

Date: date
Phone: (xxx) xxx-xxxx

Product Descriptions

Name of Product

Notes:

Any notes

Materials Requested:

any materials here

Timeline:

estimated Timeline here

- **Total:** \$--
- Revisions: 2
- What I will receive and what is expected
- everything, including time to pre-press (or similar) files
- Revisions beyond this will incur hourly charges

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thank you!

hourly invoice



THANK YOU for the opportunity to work with you!

All payments can be made to **Crystal Crowe** and mailed to the below address. Please don't hesitate out with any questions about this or future work.

INVOICE

Client Name: name
Job Number: #
Address: Street Address Here; City State Zip

Date: date
Phone: (xxx) xxx-xxxx

Product Descriptions

Name of Product

Rate: \$--/hr

Hours: xx

■ **Total:** \$--

- Brief explanation of what was done. Match estimate and quote at minimum.
- If the project is unfinished, state this.

total due: \$xx

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 [@crystalcrowedesign](https://www.instagram.com/crystalcrowedesign)

 [@crystalcrowe](https://www.behance.net/crystalcrowe)

 [crystal-crowe](https://www.linkedin.com/company/crystal-crowe)

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thank you!

project invoice



THANK YOU for the opportunity to work with you!

All payments can be made to **Crystal Crowe** and mailed to the below address. Please don't hesitate out with any questions about this or future work.

INVOICE

Client Name: name
Job Number: #
Address: Street Address Here; City State Zip

Date: date
Phone: (xxx) xxx-xxxx

Product Descriptions

Name of Product

Project Rate: \$--

>Revisions:

Rate: \$--/hr

Hours: xx

■ **Total:** \$--

- Brief explanation of what was done. Match estimate and quote at minimum.
- Make clear the amount of time spent beyond what was allotted on the estimate/quote.
(remove if none)

total due: \$xx

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thank you!

promotional merchandise









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