

# 11<sup>th</sup>rose design

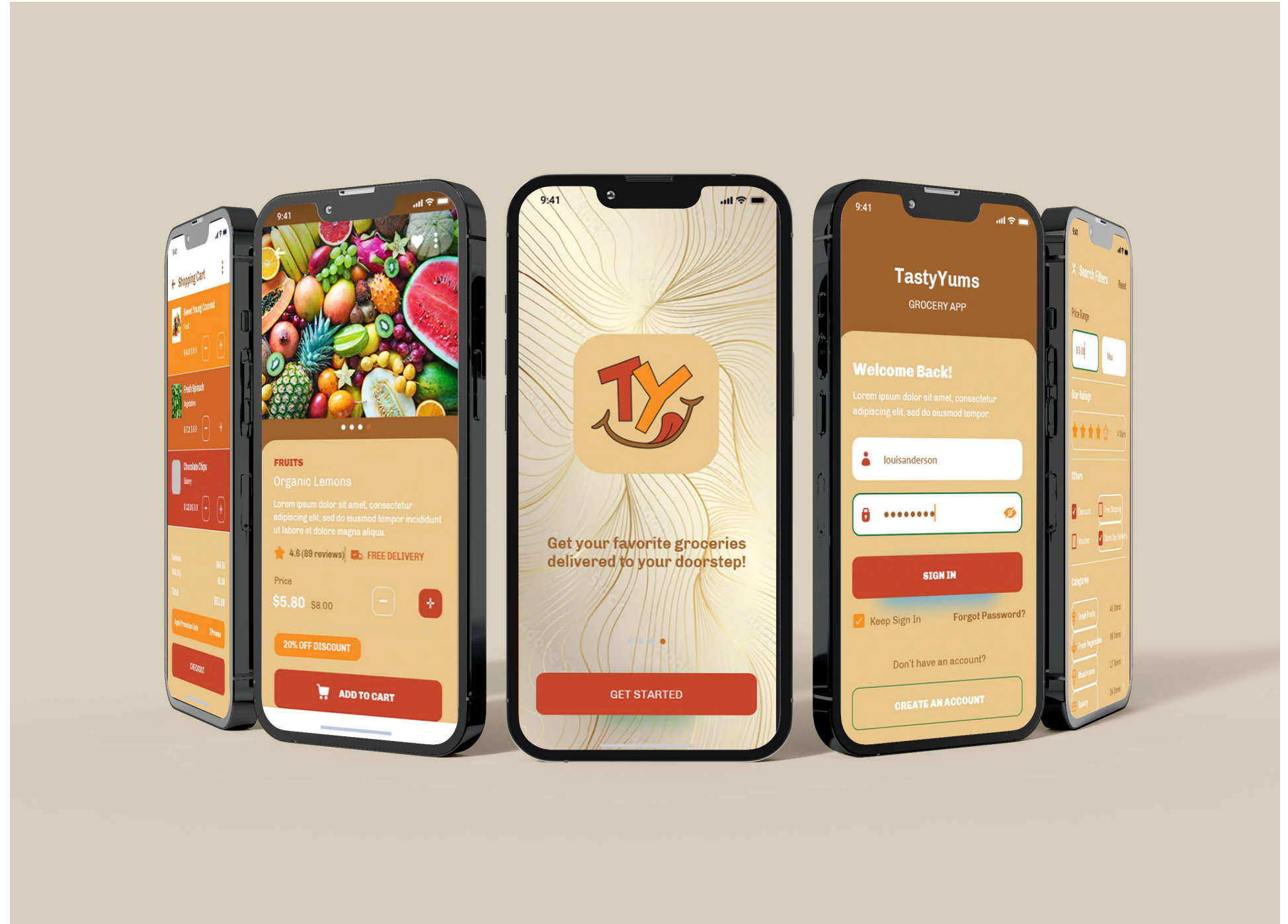
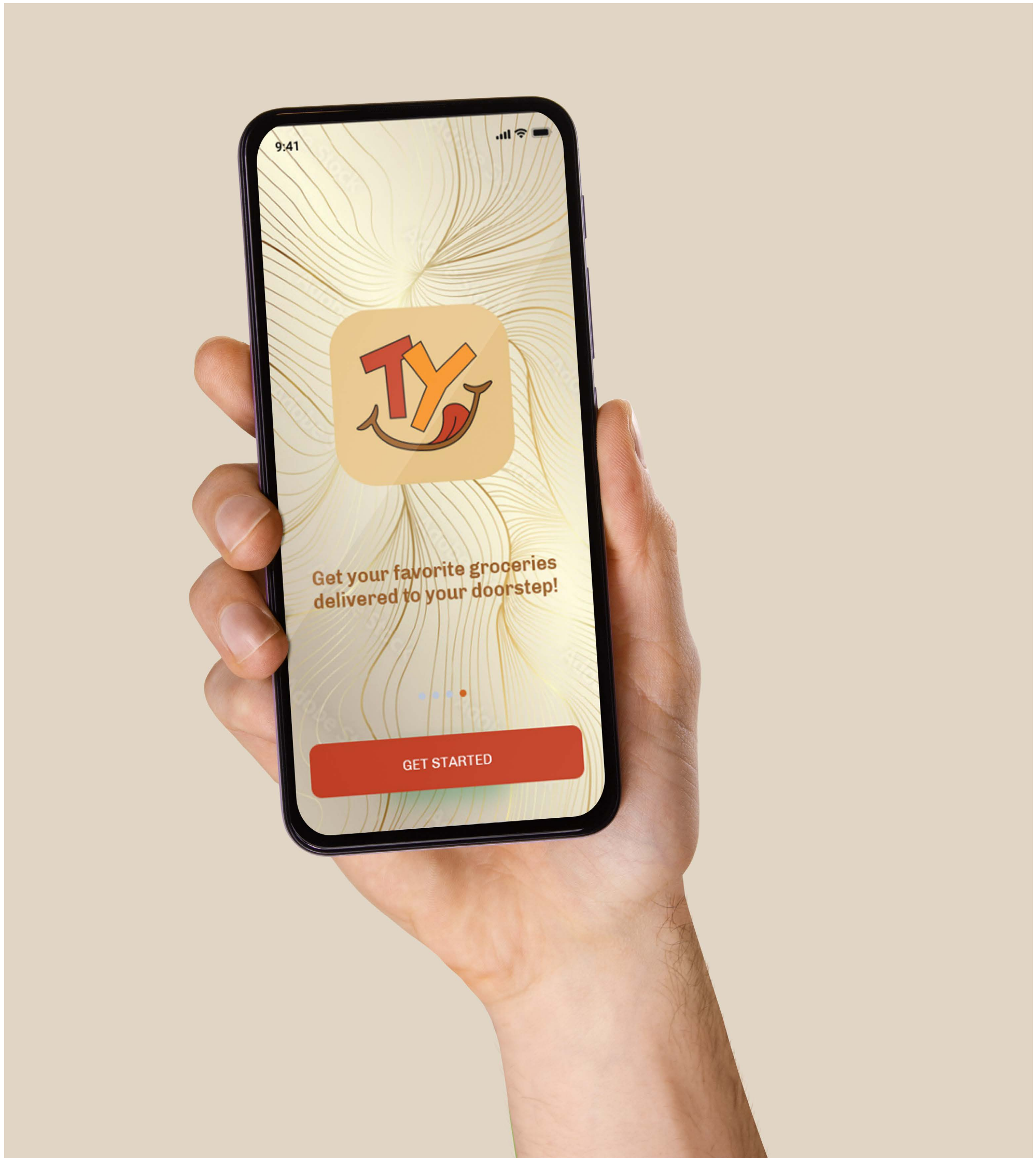


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### **grocery app design: tasty yums**

Tasty Yums is a grocery delivery application designed to evoke feelings of hunger and comfort. It uses a palette rich in warm hues like orange, red, and brown to leverage color psychology and stimulate appetites. The logo features a smiley face with a tongue licking its lips in satisfaction, prompting users to embrace their cravings.



### **illustration: snow sweet stamp set**

This project allowed for exploration of a simple design concept, proving that less detail can produce impactful results. Snow Sweet originated from a project of a series of designs for four creative postage stamps centered around a unique theme that we often don't see.



**illustration: snow owl pop-up card**

Utilizing Adobe Illustrator to translate digital illustration into a physical 3-D design,  
When opening the card, the owl also opens its wings.



### **type and image: pb&j**

For this assignment, we were tasked with creating a poster that showcases a food item of personal importance, using imagery and typography. I chose PB&J with strawberry jelly because it holds a special place in my heart as a childhood favorite. Peanut Butter and Jelly are meticulously hand-rendered.





### **sticker design: nessie, the loch ness monster**

A sticker sheet featuring a mythical creature with an unexpected personality was designed. Created from an original short story, each sticker represents a part of that story. The creature is heavily inspired by dragons. While the Loch Ness Monster is typically depicted as dinosaur-like, my design reimagines it as a water-based dragon.



### **type and image: band poster**

An emerging band, Echosociety, focuses on creating engaging design assets for their social media presence. This poster aligns with Echosociety's image and contributes to enhancing the band's visibility for their target audience.



### **seamless pattern: cardinal bouquet**

The illustrative design is intricate and visually engaging. Drawing inspiration from rose vines, I added a creative twist by incorporating cardinals as flower buds.







### **animation: curiosity thrills the cat**

Drawing inspiration from my adventurous childhood pet, I created a series of three animated illustrations featuring the same cat character in different landscapes. Each scene is brought to life with subtle animations, such as twinkling stars, falling rain, and gentle waves on a beach. These animated scenes tell a unique story of exploration and travel, capturing the whimsical journey of my feline companion.







### **packaging: armored animals playing card set**

A deck of cards featuring armored animals maintains a cohesive color scheme with intricate details. The visually captivating and easily identifiable box design includes an ace of spades card with an adorable squirrel ready for battle.









### **branding: hungry frog**

A baby brand that embraces soft colors, blending blue and light green to evoke a gentle and soothing feel. Incorporating a cartoon frog adds a friendly touch to the brand's aesthetic. Three product samples are presented, showcasing the brand's potential offerings and giving a taste of what the brand could provide.

