

CHARLEE HOUNIHAN

MEOW MANOR

As a passion project, I conceptualized and created a brand for a cat cafe and wine bar. My goal was to blend both elegance and playfulness. I opted for clean sans-serif and script typefaces. With a whimsical feel, my color palette is green and pink. Through this, I created an atmosphere that is both unique and inviting.







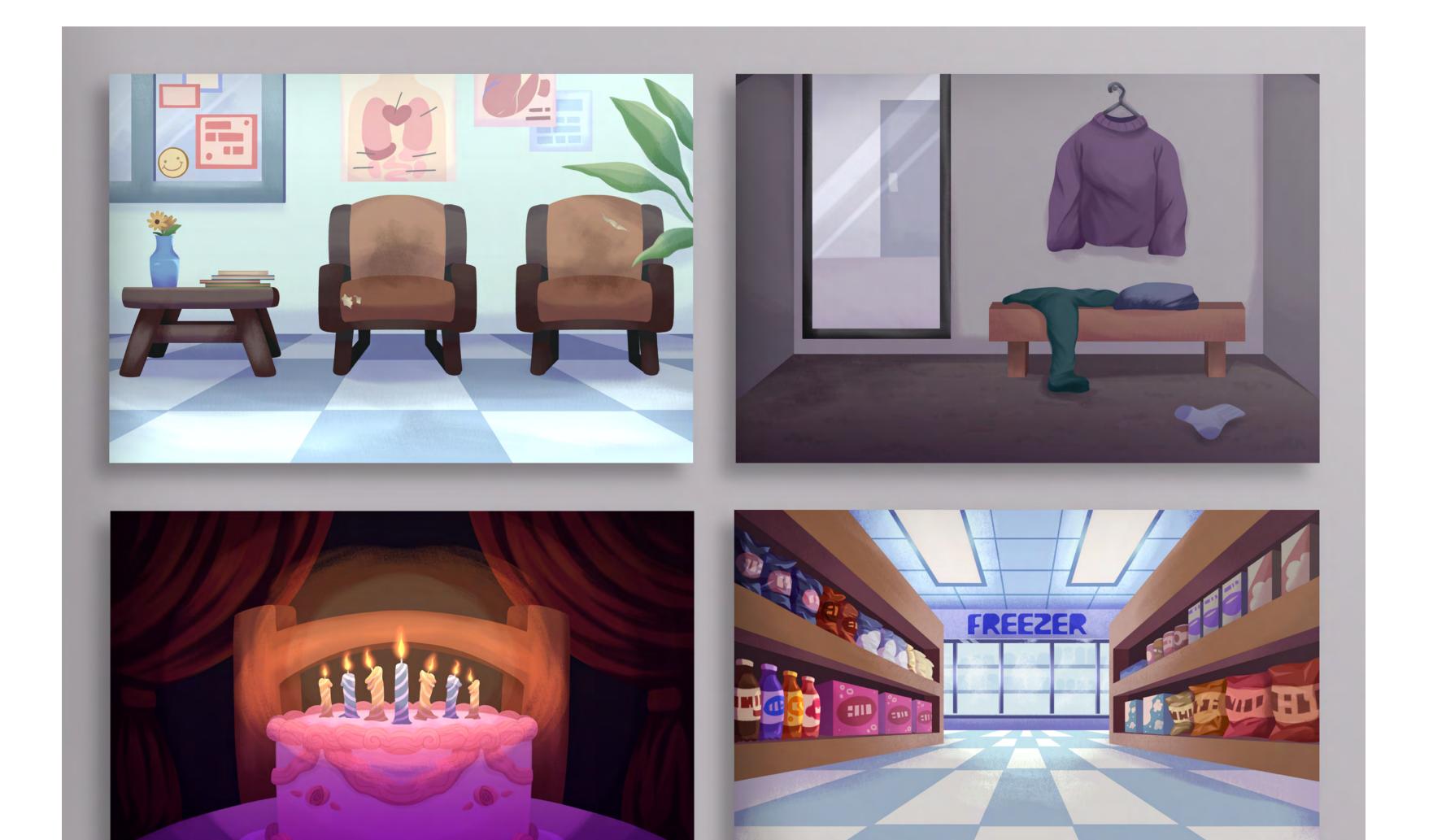






POSTCARDS FROM PLACES I DON'T WANT TO BE

As a lifelong anxiety sufferer and introvert, I often find myself uncomfortable in everyday moments. This series captures places that most people find familiar. This award-winning piece depicts a sense of emptiness to convey the feeling of being out of place with each card.





THE CRUEL PRINCE COVER

labrook

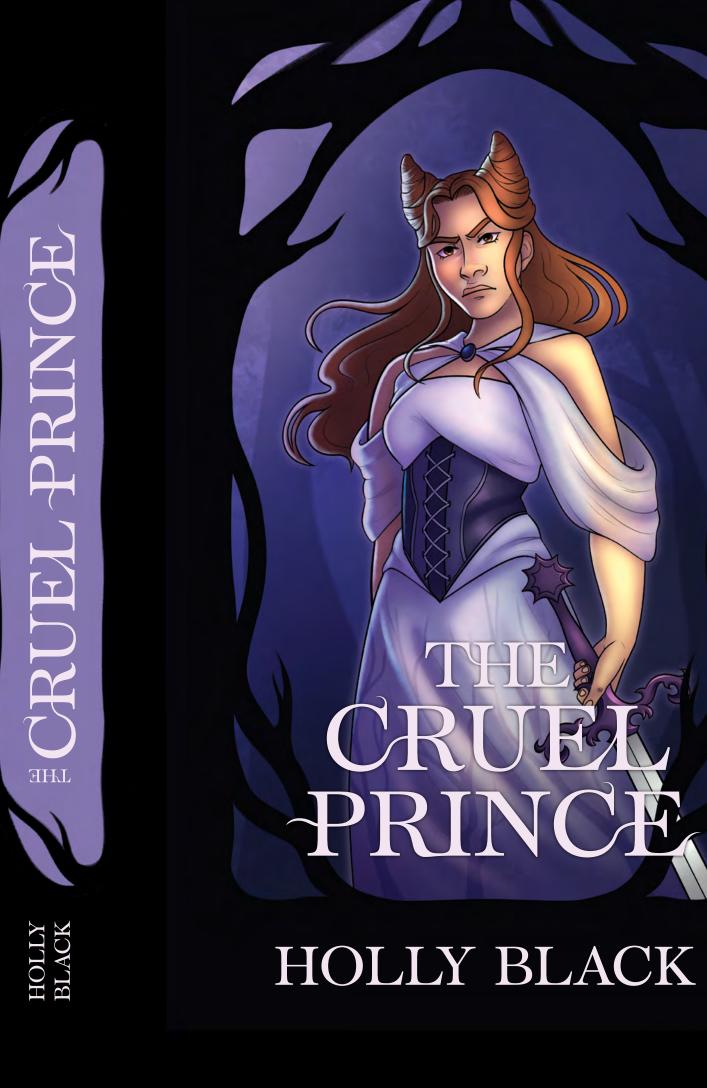
This personal project is a fandesigned cover for *The Cruel Prince* by Holly Black. Using my original illustrations with seamless typography, moody blues and blacks set the tone and draw readers into a realm of mystery and faerie magic.











SIPPEE! SPARKLING WATER

For this conceptual project,
I researched and created a
caffeinated sparkling water
brand. My objective for
this project was to design
an energetic and visually
compelling product. By
incorporating bright colors and
bold typography, I have created
a beverage design that stands
out from the competition.





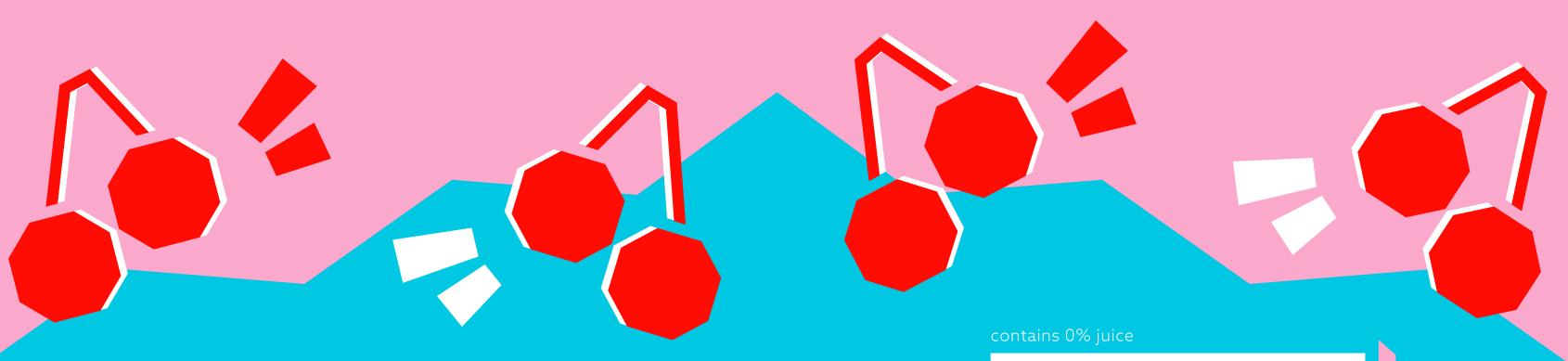












caffeinated sparkling water

CHERRY BOMB 12 fl oz (355 ml)

Nutrition Facts

Serving Size 1 Can

Amount per serving

Calories

% Daily Value

Total Fat 0g0%Sodium 0g0%Total Carbohydrate 0g0%

Protein 0g

Vitamin A 15% Vitamin D 3mcg 15%

Niacin 15% Vitamin B6 15%

Biotin 15% Vitamin B12 15%

Pantothenic acid 15%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, total sugars, added sugars, calcium, iron, and potassium.

INGREDIENTS: CARBONATED WATER, NATURAL FLAVORS, CAFFEINE.

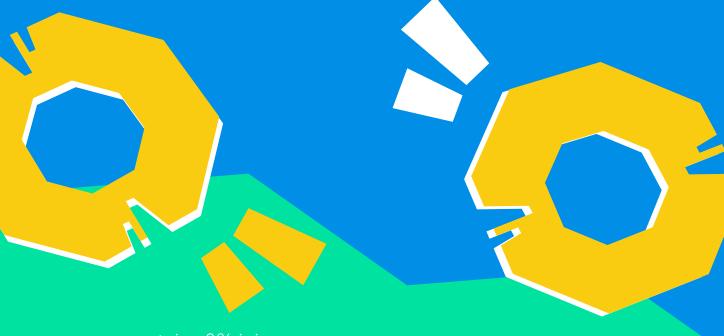












ontains 0% juice

Nutrition Facts

Serving Size 1 Car

Amount per serving

Calories

5

	% Daily Value
Total Fat 0g	0%
Sodium 0g	0%
Total Carbohydrate 0g	0%

Protein 0g

Vitamin A 15%	Vitamin D 3mcg 15%
Niacin 15%	Vitamin B6 15%
Biotin 15%	Vitamin B12 15%
Pantothenic acid	15%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, total sugars, added sugars, calcium, iron, and potassium.

INGREDIENTS: CARBONATED WATER, NATURAL FLAVORS, CAFFEINE.



404 MYTHOS

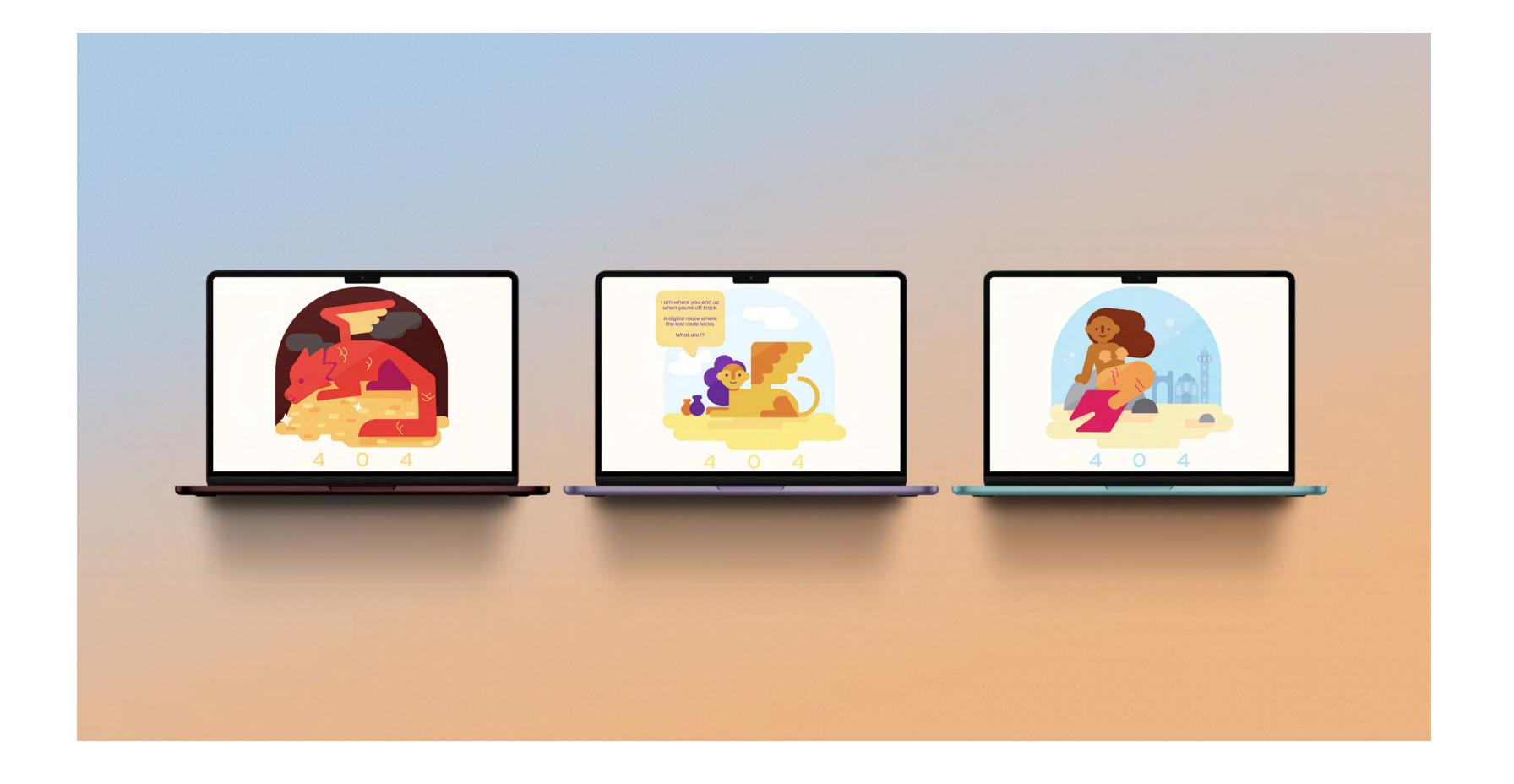


This is a series of "404 pages" which features animated
Corporate Memphis-style
illustrations of mythological
creatures. Each page comes to
life with tweening animations,
encapsulating both the curious
and the creative. Designed to
engage and entertain, these
pages transform error
into enchantment.

Dragon GIF

Mermaid GIF

Sphinx GIF















WHEN YOU KNOW, YOU GROW

aprook creditive

With this personal project, I created an interactive mental health-focused dashboard. It features a seamless blend of mood-tracking and mindfulness modules by offering users a nurturing environment.

Monitoring and enhancing users' mental well-being, it fosters growth and reflection without being overwhelming.

Interactive Dashboard











NATURAL WONDERS TRAVEL POSTERS

A set of three informational posters about the Great Barrier Reef, Grand Canyon, and the northern lights. Each poster includes a description, with optimal times to visit during the year and a variety of fun facts, which brings wanderlust in any traveler's heart.

















GHOULISH GAMBIT PLAYING CARDS

Creative creative

Ghoulish Gambit is a handillustrated, standard 52-card
deck. Each suit in this deck is
adapted to embody classic
Halloween archetypes featuring
depictions of vampires,
werewolves, pumpkin-headed
dullahans, and witches. Symbols
are accompanied for each
suit. This project showcases
traditional card design with
spooky charm.









GOODDAYS



Gooddays is a skincare brand inspired by sun, sand, and surf. It includes protective sunscreen, after-sun lotion, and texturizing sea salt spray. Each product embodies the laid-back vibe of summer. With a color palette and design that emulates the coast, it is intended to bring the cool, casual spirit of the shore to a consumer's daily routine.





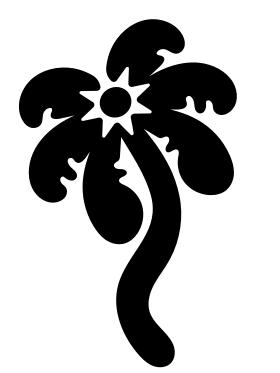
















MUSIC POSTERS

A series of posters which captures the essence of music I enjoy. Each design is produced to emulate the vibe of each artist. By blending graphic elements and imagery, this project aims to bridge the gap between sight and sound.







